



CASE

MANDEL SCHOOL OF APPLIED SOCIAL SCIENCES

JOHN A. YANKEY, Ph.D.

Faculty Biographical Sketch

John A. Yankey is the Leonard W. Mayo Professor of Family and Child Welfare at the Mandel School of Applied Social Sciences, Case Western Reserve University. He received his BA degree in Secondary Education at Alderson-Broaddus College; an M.S.W. degree at West Virginia University; and the Ph.D. degree in Social Work, with a special emphasis in Public Administration, at the University of Pittsburgh.

Prior to coming to the Mandel School of Applied Social Sciences, Dr. Yankey worked in the West Virginia Department of Human Services. During his last six years with that agency, he served as the statewide agency's Chief Operating Officer, assuming responsibility for the day-to-day operations of its public assistance, social services, Medicaid, food stamps, and child care programs. Additionally, in this role he was responsible for coordinating governmental relationships and strategic planning.

Dr. Yankey teaches strategic planning, fundraising, strategic alliances development, and legislative & political processes at the Mandel School of Applied Social Sciences and the Mandel Center for Nonprofit Organizations. During his years at Case Western Reserve University, he has administered a number of statewide leadership training programs with public child welfare and human services agencies; has served in a variety of administrative positions within the Mandel School and Mandel Center; and, carried out legislative liaison responsibilities for Case Western Reserve University as Assistant to the President.

Dr. Yankey has published a number of articles in public welfare, social work, and nonprofit management journals. In 1991, he co-edited Skills for Effective Human Services Management, which has proven to be a popular text in social work management education programs throughout the United States. In 1996, he co-authored Building a Strong Foundation: Fundraising for Nonprofits. In 1998, he co-edited a new nonprofit management text entitled Skills for Effective Management of Nonprofit Organizations. In 2001, he co-authored two publications on developing strategic alliances in the nonprofit sector. In 2003, he co-authored The Nonprofit Board's Role in Planning and Evaluation as part of the new governance series published by BoardSource (previously the National Center for Nonprofit Boards). During 2004, he co-authored a comprehensive article on *Strategic Alliances* in the new edition of The Jossey-Bass Handbook of Nonprofit Leadership and Management.

Dr. Yankey serves as a trainer for the Leadership Education Program of the Mandel Center, for the Leadership Academy at Cleveland State University, and for the Ohio Certified Public Managers Program at the John Glenn Institute at Ohio State University. Additionally, he teaches in a national executive training program for Catholic Charities, USA, a week-long program for CCUSA leaders throughout the United States. His consulting engagements in strategic planning, organizational development, board development, fundraising, nonprofit mergers and consolidations, and management training have allowed him to work with hundreds of public and

nonprofit organizations throughout the United States. During the last decade, he has been heavily involved in both studying strategic alliances—especially mergers, acquisitions, and consolidations—and in facilitating organizations through feasibility studies to establish such alliances.

Among his awards, Dr. Yankey has been honored as the “Outstanding Social Worker” in Greater Cleveland and later was selected as the “Social Worker of the Year” in Ohio. He has been recognized by Cleveland City Council and has been commended by the Ohio Legislature for his contributions to the nonprofit sector and to Case Western Reserve University. Dr. Yankey has been selected on numerous occasions as the “Teacher of the Year” by students at the Mandel School of Applied Social Sciences and the Mandel Center for Nonprofit Organizations. He is the recipient of the “Outstanding Alumni Award” by Alderson-Broadus College and the “Outstanding Alumni Award in Education” by the University of Pittsburgh School of Social Work.