All About Presenting an Academic Poster (And Beyond)

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GLOSSOPHOBIA
ESSential Question

How do we effectively communicate ideas, findings, arguments, and points of view in an academic setting?
Presenting Research & Information

Written Paper

Poster Presentation

Oral Presentation
Where do you begin?

What information do you want to convey? Your message? Takeaways?

Who will you be presenting this information to?

How long will you be speaking?
Selecting Content

• Know your goal
  • Main messages, takeaways
• Say why your work is important
  • Significance to others?
• Think big picture
  • Take a step back
Who are you presenting to?

• Think about your audience
  • Different messages?
• Avoid jargon
While Delivering Content...

• Create a verbal map for the sequence of main points
• Keep relating back to the purpose
• Be ENTHUSIASTIC!
Starting Off Right

- First impression
- Introduce yourself
- Importance of the introduction of research
Finishing Strong

- Connect and summarize
- Considerations for future research
- Questions
Verbal Communication

- Rate of speech and volume
- Avoid monotone speech and use pauses
- Avoid filler words
- Speak to your demographic
- Ask questions to keep engaged
Non-Verbal Communication

- Comfortable distance
- Eye contact
- Appear confident
- Appropriate facial expressions
- Gestures and movement
Preparation

- Arrive on time
- Have a plan B
- Handouts
- Visualize your Success
- Practice, Practice, Practice
GET PREPARED!

WITH A PARTNER BEGIN PLANNING AND DISCUSSING YOUR PRESENTATION.
Conclusion

• Content is key

• Determine the message and practice your elevator speech

• Pay attention to the details
Questions?

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