

All About Presenting an Academic Poster (And Beyond)

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GLOSSOPHOBIA

ESSENTIAL QUESTION

How do we effectively communicate ideas, findings, arguments, and points of view in an academic setting?



Presenting Research & Information

Written Paper



Poster Presentation



Oral Presentation



Where do you begin?

What information do you want to convey?
Your message? Takeaways?

Who will you be presenting this information
to?

How long will you be speaking?

Let's Begin!

Selecting Content



- Know your goal
 - Main messages, takeaways
- Say why your work is important
 - Significance to others?
- Think big picture
 - Take a step back

Who are you presenting to?

- Think about your audience
 - Different messages?
- Avoid jargon

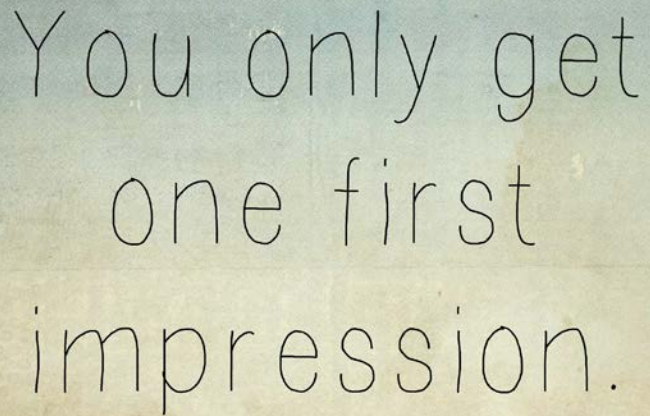


While Delivering Content...

- Create a verbal map for the sequence of main points
- Keep relating back to the purpose
- Be **ENTHUSIASTIC!**



Starting Off Right



You only get
one first
impression.

- First impression
- Introduce yourself
- Importance of the introduction of research

Finishing Strong

- Connect and summarize
- Considerations for future research
- Questions



Verbal Communication

- Rate of speech and volume
- Avoid monotone speech and use pauses
- Avoid filler words
- Speak to your demographic
- Ask questions to keep engaged



Non-Verbal Communication

- Comfortable distance
- Eye contact
- Appear confident
- Appropriate facial expressions
- Gestures and movement



Preparation

- Arrive on time
- Have a plan B
- Handouts
- Visualize your Success
- Practice, Practice, Practice

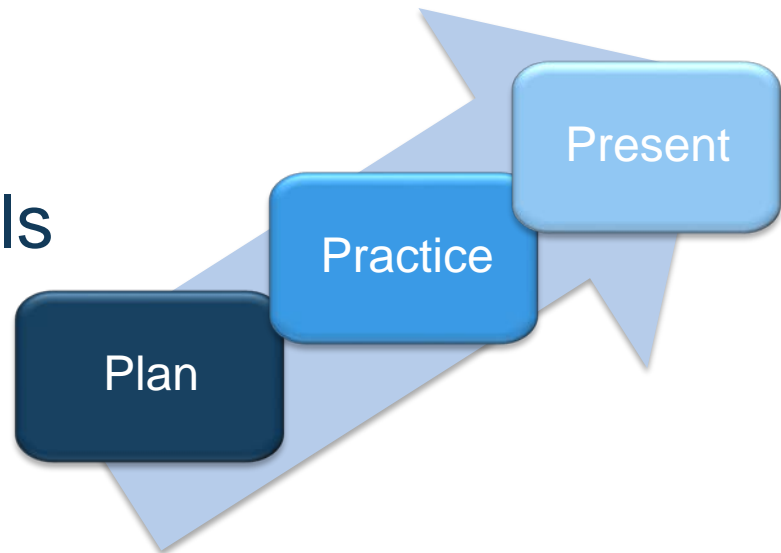


GET PREPARED!

**WITH A PARTNER BEGIN
PLANNING AND DISCUSSING
YOUR PRESENTATION.**

Conclusion

- Content is key
- Determine the message and practice your elevator speech
- Pay attention to the details



Questions?

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