



*Transforming Lives and Neighborhoods*



## Where and Why?

- We wanted to produce nutritious food...in the City...year-round
- Hydroponic farming of greens and herbs met all criteria, including Food Safety
- Worked closely with City officials to select a 12-acre parcel in “Central” neighborhood
- 38 homes were acquired, demolished, land remediated
- Construction completed in late 2012



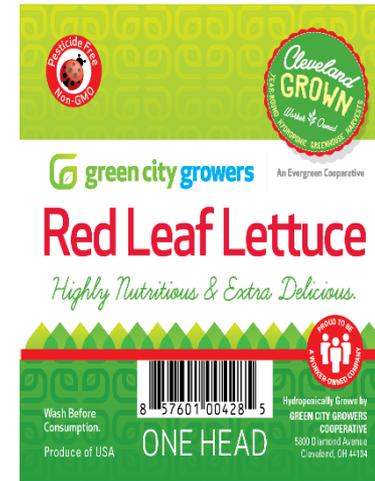
## Fun Facts

- One of the largest urban farms in the US
- 3 million heads of lettuce + 300k pounds of herbs/year
- A+ Food Safety rating every year
- Over 85% of water captured from rooftops
- Only 1 gallon of water used per plant
- Pesticide Free (Lady Bugs do the trick!)
- 45 Day growing cycle...year-round



# Today...

- 38 full-time employees, 22 owners
- 83% Minority, 40% Prisoner re-entry
- Sales have reached 85% capacity
- Projecting breakeven (at 90% capacity) by mid 2018
- Selling to wholesale and retail customers, as well as food processors
- Most customers within 150-mi. radius





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