WELCOME TO **INTRODUCING THE GLOBAL GOALS**

Amplifying Employee Impact Locally and Globally



WEATHERHEAD SCHOOL OF MANAGEMENT



A GLOBAL NETWORK OF EMPLOYEES TO HELP ACHIEVE THE GLOBAL GOALS



Your role today:

To learn about the Global Goals and understand your role in helping to achieve them

Your role tomorrow:

To help educate, inspire, and amplify positive impact



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TODAY'S AGENDA

Introduction

Exercise

About The Global Goals

Discussion No. 1 – Which Goal or Goals inspire you? Why?

Discussion No. 2 – Taking Action on the Global Goals

Discussion No. 3 – Global Goals Declaration

Employees Teach the Global Goals

Thank you







WHEN HAVE YOU MADE A

POSITIVE

IMPACT?



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WATCH: AN INTRODUCTION TO THE GLOBAL GOALS







WHAT ARE THE 17 SUSTAINABLE DEVELOPMENT GOALS?



The World's must-do list by 2030





THE GLOBAL GOALS:

- ARE UNIVERSAL
- ARE **INDIVISIBLE**
- ARE **TRANSFORMATIONAL**
- REQUIRE **ALL SECTORS**
- NEED ALL OF US TO ACHIEVE







OUR COMMITMENT TO THE GLOBAL GOALS

The Fowler Center at Weatherhead:

- Champions Business as an Agent of World Benefit
- Delighted to co-host this event with the CWRU Office for Energy and Sustainability
- Offered the first higher-education Global Goalsfocused assignment (2015)
- **Global:** Engages in global dialogue on the role of business and society
- Local: Partnering with the City of Cleveland Mayor's Office for a Northeast Ohio-focused initiative





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WATCH: THE GLOBAL GOALS AND YOU





CASE WESTERN RESERVE UNIVERSITY





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WHAT CAN YOU DO **TO** SUPPORT

THE GOALS?



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GET INVOLVED: EMPLOYEES TEACH THE GLOBAL GOALS



A toolkit to volunteer and teach young people about the Global Goals.

Learn more:

www.EmployeesTeachSDGs.com



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THANK YOU



