

FOOD SYSTEMS CHANGE VISION BOARD – PAGE 1

NAME: _____

VERSION: _____

DATE: _____

VISION

What change do you wish to see in the food system to advance nutrition equity?

Nutrition equity is a state of having freedom, agency, and dignity in food traditions resulting in people and communities healthy in body, mind, and spirit. Expected outcomes of nutrition equity include economic opportunity, food security, and fair access to fresh and healthy food.

PROBLEM

What is preventing economic opportunity, food security, and fair access to fresh and healthy food? What is the root of the problem or the unmet needs in the community? What is keeping your vision from happening?

CORE VALUES

What is important to you as you move this vision for change forward? How does your vision further freedom, agency, and dignity in food traditions?

TRANSFORMATION PROPOSITION

What change are you offering the community to advance nutrition equity? What is unique to your solution? How does this disrupt the status quo?

MY VISION FOR FOOD SYSTEMS CHANGE

HELPS _____

WHO NEED _____

BY (ACTION) _____

AND (ACTION) _____

ENGAGEMENT

Who will be reached by your vision for change? What are your target audiences? What will motivate each group to engage?

Who?	Motivation

COLLABORATORS

Who will partner with you on this work? Who are the 3-5 people you need to help you? What will be their roles?

Who?	Role

CHANNELS


How will you reach your target population and get buy in?

FOOD SYSTEMS CHANGE VISION BOARD – PAGE 2

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 **ENVIRONMENTAL SCAN**

What is already being done in your community? Are there organizations that create competition or collaboration? How does your vision best fit the community?

Blank space for environmental scan notes.

 **RESOURCES**

What resources are needed to grow your vision (e.g., people, time, materials, or finances)?

Blank space for resources notes.

 **IMPACT FOR NUTRITION EQUITY**

What difference will your vision make in 6 months, 12 months, and 5 years? How does your vision advance the health of body, mind, and spirit of people in your community?

6 months


12 months

5 years

 **YOUR STRENGTHS**

What assets do you bring to this work? What is the “secret sauce” of you and your team?

Blank space for your strengths notes.

 **KEY ACTIVITIES**

What activities are the key ingredients for your recipe for change? What will accelerate change? What may delay change? What are the potential unintended consequences of these actions?

Activities	Accelerate	Delay	Unintended Consequence