

SEEDS TO SHELVES

VISION OF MICHELLE B. JACKSON

VISION

What change do you wish to see in the food system?

To Grow Nutrition and Economic Sovereignty in Historically Redlined Communities by Piloting a Seeds to Shelves Model in the Buckeye-Shaker Neighborhood.

PROBLEM

Historical redlining, by design, systematized inequity by clustering Black people in neighborhoods that were then labelled undesirable and unworthy of investment. Disinvestment included banks' denial of home loans, the surest path to building wealth. The Buckeye – Shaker neighborhood today exemplifies the intended outcome of redlining: blight, education, economic and nutrition inequity; and 64% of households are renter occupied in unaffordable housing (Centers for Community Solutions).



TRANSFORMATION PROPOSITION

“Seeds to Shelves” will grow both nutrition and economic sovereignty through the operation of a mobile farmers market and a culinary business incubator. The mobile truck will provide culturally-curated produce, culled from local growers, to areas with limited access to fresh food. The incubator, modeled on the Cleveland Culinary Launch Kitchen, will advance entrepreneurship with an emphasis on the creation of healthier food-based products and services to promote better health outcomes in Buckeye-Shaker.

HOW CAN YOU GET INVOLVED?

- Technical support: Business plan
- Social media expertise
- Operations

KEY PARTNERS

- The Central Kitchen
- About Fresh
- Community Growers
- Revolutionary Love Garden,
- Village Family Farm
- RidAll Green Partnership, et al



MICHELLE B. JACKSON

Michelle B. Jackson lives at the intersection of politics and the culinary arts. Drawing on her strong ties to activist communities, plus her decade as a restaurant chef, Ms. Jackson will focus her fellowship efforts in the Buckeye-Shaker neighborhood on advancing food sovereignty through community gardening and food entrepreneurship.

Contact me via email to learn more about how to get involved: culinatrix1@gmail.com

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