

NorthStar CLE

Don Gaddis

TRANSFORMATION PROPOSITION

What are you offering the community?

NorthStar CLE is a website that serves as both a network hub and resource directory. It increases access by connecting residents to local businesses and organizations with the nutritious foods they produce.

PROBLEM

Why is this needed?

Access to fresh, healthy foods and a lack of connection among businesses in the local food economy have been major issues in the city of Cleveland for as long as I can remember. Our communities often have resources residents simply are not aware of. NorthStar CLE will be the most comprehensive place in Cleveland to find fresh and local food in your community.

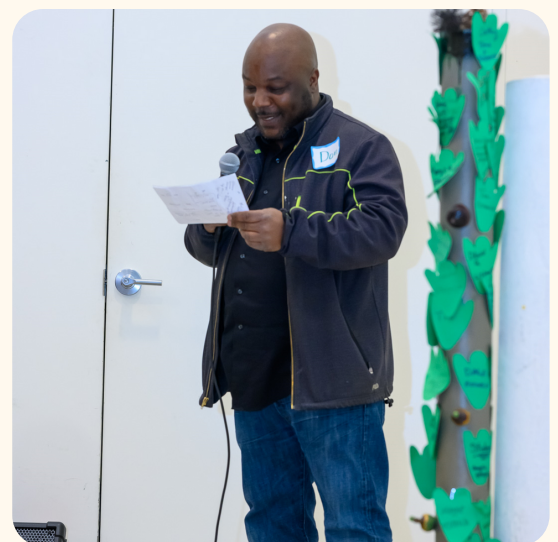
IMPACT FOR NUTRITION EQUITY

What's happening with this work in the next 6-12 months?

NorthStar CLE is currently talking to key partners in every segment of the local food system to build its resource database and network. They are currently seeking funding to create the initial website and will be building an advisory group to help build out the network, to raise awareness of the project, and to create content for both residents and businesses.

HOW CAN YOU GET INVOLVED?

NorthStar CLE is looking for people and partners who want to be listed on the site and are good connectors to other food businesses and organizations. They are also seeking advisors who can help build out the networking side of the project as well as partners who can provide technical support on website and app development and business structures.



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COLLABORATORS

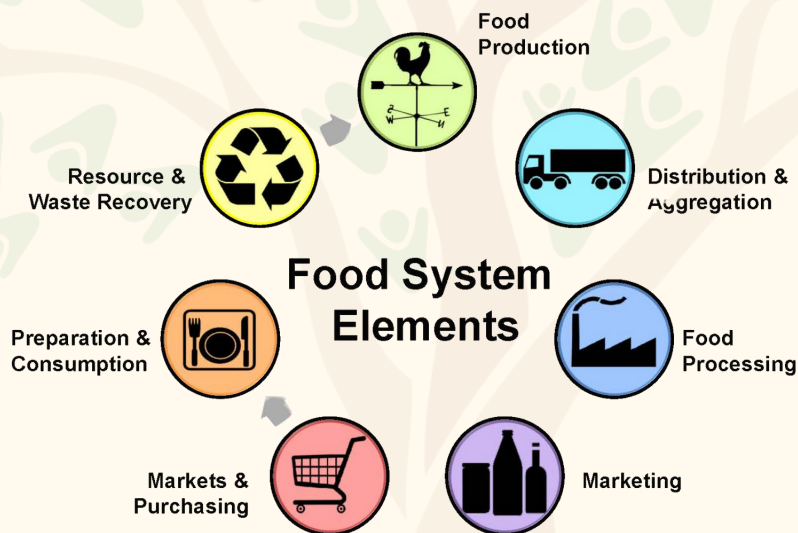
Who else will work with you to bring this to life?

NorthStar CLE is working with Food Depot 2 Health, CWRU's Prevention Research Center for Healthy Neighborhoods, Greater Cleveland Food Bank, Hunger Network, United Way of Greater Cleveland, other Nourishing Power Fellows, and several other smaller organiza working in local food in Cleveland.



Don Gaddis

Don is a contractor and community garden owner with a Bachelor's degree in Business Administration focused on organizational management. He is the former Executive Director of Central Community Co-op and is an enthusiast for all things local food. His greatest interest and aspiration is to connect resources to residents and to create equitable access to abundant, basic nutritional foods for all the communities of the city of Cleveland.



**Contact me via email to learn more:
gaddis_don@yahoo.com**

