

# Recruiting Farmers Market Educators

Term of Service: May 12, 2025 – July 5, 2025

**APPLY BY APRIL 4, 2025 AT 5PM**

The Mary Ann Swetland Center for Environmental Health is recruiting people with experience at farmers markets to support the Produce Path Program conducted in partnership with the Northeast Ohio Quality Improvement Project AHEAD Initiative. The program is designed to:



1. Increase awareness among Medicaid and Medicare beneficiaries, as well as individuals who are uninsured, about available resources that help overcome barriers to accessing fruits and vegetables. This will take place at up to 10 clinical sites in Cuyahoga, Portage, and Summit counties in Ohio, using clear messaging and trustworthy messengers.
2. Increase food purchases at farmers markets that offer a wide variety of fresh fruits and vegetables, as well as nutrition incentive programs designed to reduce food costs.

We are specifically recruiting **farmers, growers, nutrition educators, and/or experienced farmers market shoppers** for this work. The ideal candidate must be comfortable conducting community outreach efforts at clinical sites, willing to travel to sites in Cuyahoga, Portage, and Summit counties, and an interest in community health promotion.

## Responsibilities

- Complete mandatory training to learn about program protocols, including technology resources available to support the role.
- Conduct 3-5 outreach events per week at participating clinical sites in Cuyahoga, Portage, and Summit counties to raise awareness about shopping at nearby farmers markets to reduce barriers to use. This includes all steps involved in travel, set up, information sharing, wrap up, and daily reporting.

## Expectations

- Complete at least 2 outreach events per week from May 15 – June 30, 2025, including some evenings and weekends based on the needs of clinical sites. Each outreach event is estimated to last 4 hours including set up, event, and clean up. Educators must be willing to commit 8 hours per week to be considered for this role.
- Have reliable transportation to travel to clinical and farmers market sites in Cuyahoga, Portage, and Summit counties. All travel costs will be reimbursed using approved mileage forms.
- Wear proper work attire including the provided Produce Path t-shirt at outreach events.
- Reliably attend work according to the established schedule, to be finalized once hired based on project needs.

## Application Process

Please submit a cover letter to Linea Webb ([lxw684@case.edu](mailto:lxw684@case.edu)) by 5pm on April 4, 2025.

The cover letter should address these questions:

1. Why are you interested in this program?
2. Why are you a good fit for this position?
3. Are you able to attend mandatory training for this role on May 12, 2025, from 1-4pm?
4. Please indicate how much time per week you have available to serve as a Farmers Market Educator between May 12 – June 30, 2025. Educators must dedicate at least 8 hours per week to take on this role.
5. What concerns or reservations do you have about the farmers market educator role?
6. Confirm that you have access to reliable transportation to travel to outreach and farmers market sites in Cuyahoga, Portage, and Summit counties. All mileage will be reimbursed based on the federally approved mileage rate.

## Stipend

Farmers Market Educators will be compensated for their time as an independent contractor with Case Western Reserve University. Compensation is paid at the rate \$65/hour. Invoices for work hours should be submitted bi-weekly.

Week of Service	Invoice Due Date
Week 1: May 12-17, 2025	May 27, 2025
Week 2: May 19-24, 2025	
Week 3: May 26-31, 2025	June 9, 2025
Week 4: June 2-7, 2025	
Week 5: June 9-14, 2025	June 23, 2025
Week 6: June 16-21, 2025	
Week 7: June 23-28, 2025	June 30, 2025
Week 8: June 30, 2025	

## Questions?

Contact Linea Webb at [lxw684@case.edu](mailto:lxw684@case.edu)

## Important Dates

- Application Deadline: April 4, 2025, at 5 pm
- Notification of Acceptance: April 15, 2025
- Start Date: May 12, 2025 (1-4pm)