



MARY ANN SWETLAND
CENTER FOR
ENVIRONMENTAL HEALTH

The Swetland Scoop

March, 2020



News & Announcements



New Swetland Data Manager



Congratulations to Milen Embaye, MPH, the new Data Manager at the Swetland Center!

Welcoming New Swetland Faculty Affiliate



Colleen Walsh, PhD

Assistant Professor, Department of Health Sciences,
College of Sciences and Health Professions, Cleveland State University

*Be sure to keep up with Swetland news through our
online [News & Events](#) page!*



Swetland Opportunities



Mark your calendars: Upcoming Swetland Seminars

For more information and the agenda for our Co-Convening on March 27th,
see the [School of Law](#) website. General Admission is FREE!



Co-Convening: Environmental Health and the Law

March 27, 2020**8:30 a.m. - 5 p.m.**

Co-sponsored by: The Coleman P. Burke Center for Environmental Law, the Law-Medicine Center, and the Mary Ann Swetland Center for Environmental Health

*This seminar will take place in the Case Western Reserve University School of Law Moot Courtroom (A59). Registration is REQUIRED. For more details, please visit bit.ly/healthandlaw

What's Good for the Planet is Good for Patients: Hot Topics in Pediatric Environmental Health Advocacy

April 28, 2020**9 - 10 a.m.**

Presented by: Aparna Bole, MD, FAAP

*This seminar will take place in the Case Western Reserve University BioMedical Research Building Room 105. For more details, please visit swetlandcenter.case.edu/SwetlandCalendar**May 26, 2020**

Participatory Modeling

9 - 10 a.m.

Presented by: Dominique Rose, PhD and Jennifer King, PhD

June 2020**TBD**

foodNEST Convening Ideas + Action

Presented by: Multiple speakers

This is a monthly learning opportunity that is free and open to the public.

These events will take place at the BioEnterprise Building (11000 Cedar Avenue), Basement Floor Conference Room (parking is available), unless otherwise noted. For more information, please contact Jennifer King at jab307@case.edu.



For details on our upcoming series, see the [Swetland Calendar](#)!

Swetland Spotlight

Welcoming Tim Ciesielski to the Swetland Center



Timothy Ciesielski, ScD, MD, MPH, Senior Research Associate

Please welcome Tim Ciesielski, the Swetland Center's new Senior Research Associate! Tim has a doctorate in Environmental Health from the Harvard School of Public Health (ScD from the Exposure, Epidemiology, and Risk Program), as well as an MD and MPH from the University of Virginia. More recently Tim worked in the Institute for Quantitative Biomedical Sciences at Dartmouth, and then held a position on the public health faculty at Regis College, before joining the Ronin Institute and Case Western Reserve University.

Helpful Resources

Child-Asthma Improvement Review team hosting first listening session

The Child-Asthma Improvement Review (C-AIR) team is hosting its first listening session with community residents on [March 19th](#) from 5:30 – 7:30 pm at Metro West Community Development Organization. We are looking to hear from families of children who have asthma and live in the Clark-Fulton and Old Brooklyn Neighborhoods of Cleveland. Please see the flyers below for more information! Please share with folks who may be interested. Dinner is provided!

CHILD ASTHMA IMPROVEMENT REVIEW (C-AIR)



Do you have a
child with
asthma?

Have you ever taken your child to the hospital
for an asthma attack?

A team at Case Western Reserve University is hosting a listening session to learn more about neighborhood concerns related to child asthma. Come out to voice your concerns about caring for a child with asthma. Dinner will be provided!

THURS. MARCH 19, 2020

5:30 pm – 7:30 pm

Metro West
3167 Fulton Road, Suite 305
Cleveland, OH 44109

M METRO WEST

University Hospitals
Rainbow Babies & Children's

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UNIVERSITY

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RSVP AT (216) 368-5774 OR EMAIL C-AIR@CASE.EDU
LIMIT 1 ADULT PER HOUSEHOLD

Also available in Spanish:

PROYECTO PARA EL MEJORAMIENTO DEL ASMA INFANTIL (C-AIR)



Su hijo(a)
tiene
asma?

Ha llevado a su hijo(a) al hospital a causa
de un ataque de asma?

Te invitamos a participar en una reunión en donde escucharemos
las necesidades y preocupaciones de padres con hijos asmáticos.
La reunión es organizada por un equipo de investigación de la
Universidad Case Western Reserve. ¡Serviremos cena durante la
reunión! ¡Ven y participa!

JUEVES 19 DE MARZO DEL 2020

5:30 pm – 7:30 pm

Dirección: Metro West
3167 Fulton Road, Suite 305
Cleveland, OH 44109

M METRO WEST

University Hospitals
Rainbow Babies & Children's

CASE
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PARA PARTICIPAR FAVOR LLAMAR AL NÚMERO: (216) 368-5774
Ó POR E-MAIL: C-AIR@CASE.EDU ESPACIO LIMITADO A UN ADULTO POR CASA

Free Healthy Homes Assessment



A healthy and safe home is the foundation for healthy families and communities. EHW's Healthy Homes Assessment Service helps families identify low-cost solutions to property conditions that may impact health such as moisture, pests, asthma triggers, and potential lead paint hazards.

EHW is now offering a limited number of free Healthy Homes Assessments for homeowners, landlords, and tenants in Cuyahoga County.

You can [SIGN UP HERE](#) to receive a free comprehensive home assessment, a healthy homes assessment report, and a 1-hour follow-up consultation with EHW staff to help you prioritize repair projects.

New Study: Lung Cancer Risk is Higher for Individuals Living in Poorer Neighborhoods



Two of our Swetland [Faculty Affiliates](#), Adam Perzynski, PhD, and Jarrod Dalton, PhD, were recently published in an article titled "[Neighborhood Disadvantage and Lung Cancer Incidence in Ever-Smokers at a Safety-Net Healthcare System: A Retrospective Study](#)". Perzynski and Dalton, in collaboration with others, studied over 40,000 smokers treated at MetroHealth between 1999 and 2018. "We found that even after controlling for these and other variables, individuals residing in disadvantaged neighborhoods had a significantly higher risk of lung cancer incidence," authors wrote. "Our study is the first to demonstrate such a strong association between lung cancer incidence and neighborhood deprivation while also accounting for smoking exposure in the United States."

WIC Perks Pilot Program Report now available!

[Past Issues](#)

WIC Perks

Free bonus dollars for families receiving WIC Farmers' Market Nutrition Program coupons.

**2019 WIC Perks Pilot**

The WIC Perks pilot was an expansion of the Produce Perks incentive program in Cuyahoga County. Produce Perks offers Supplemental Nutrition Assistance Program (SNAP) recipients a dollar for dollar match when shopping with an Ohio Division of Agriculture (ODA) participating farmer at a participating farmers' market. This pilot program is designed to serve families receiving Women, Infants, and Children (WIC) Farmers' Market Nutrition Program (FMNP) coupons.

The WIC Perks program was piloted by Ohio State University Extension Cuyahoga County, Cuyahoga County Women, Infants, and Children (WIC) Program, and four local farmers' markets. The pilot partners decided to work collaboratively and leverage resources to expand the Produce Perks pilot to include WIC FMNP participants. Families who received WIC FMNP coupons were given the option to engage in a short cooking demonstration, taste testing, or educational activity. In exchange for their participation, families received an additional amount of coupons for fresh fruits and vegetables worth at \$20 and receive cash money.

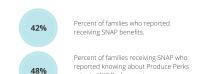
2019 Pilot Impacts

The WIC Perks pilot aimed to serve 500 families. The initial goal was exceeded due to the demand for the additional coupons. A total of 683 families, providing them with \$1,000 in WIC FMNP coupons to purchase fresh fruits, vegetables, and herbs at local farmers' markets, received the WIC Perks coupons they requested. The redemption rate for WIC Perks coupons was approximately 50%, providing total farmers with an additional \$13,660 in revenue.

**Exposure to Produce Perks**

During the pilot, participating families were provided with an overview of the Produce Perks program and how they could use their SNAP benefits at the farmers' markets to purchase fresh fruits and vegetables. Many families were excited to learn about Produce Perks for the first time at WIC Perks events.

Follow-up survey results show positive trends for exposure to Produce Perks and interest in using the program.

*42 families opted to complete a follow-up survey with an incentive to do so in WIC Perks events due to the cost of the WIC Perks pilot.

[Click the flyer to view the full report!](#)

21 Day Racial Equity & Social Justice Challenge



The second annual 21 Day Racial Equity and Social Justice Challenge starts on March 2nd. Consider participating this year with your co-workers, organizational departments, employee resource groups, etc.

The Challenge can lead to transformative results, including:

- Building new, positive habits that can change ourselves, our teams, our organizations and our communities.
- Taking small actions alongside one another to create momentum and a sense of teamwork.
- Creating a profound, elevating experience to increase the likelihood that participants will take action.
- Participating in meaningful conversations about racism and social justice.

Take a look at the [Challenge Toolkit](#) and [Join!](#)

[Subscribe](#)

Have an opportunity you'd like us to feature in our next newsletter? We are accepting content submissions! You can find the submission form [HERE](#).

[Translate ▾](#)

If you have not yet subscribed or would like to share our sign-up link with your network, click [HERE](#)!



Check out the Swetland Center website!



Follow us on Twitter!

Thanks for subscribing! Please contact the Director of Operations and Partnerships if you have any questions or suggestions at ras333@case.edu.

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