The Science and Value of Diversity: Closing the Gaps in Our Understanding of Inclusion and Diversity

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Diversity drives excellence. Diversity enhances innovation in biomedical sciences and, as it relates to novel findings and treatment of diverse populations, in the field of infectious diseases. There are many obstacles to achieving diversity in the biomedical workforce, which create challenges at the levels of recruitment, retention, education, and promotion of individuals. Here we present the challenges, opportunities, and suggestions for the field, institutions, and individuals to adopt in mitigating bias and achieving greater levels of equity, representation, and excellence in clinical practice and research. Our findings provide optimism for a bright future of fair and collaborative approaches that will enhance the power of our biomedical workforce.

**Keywords.** bias; biomedicine; diversity; equity; inclusion; underrepresented; women; workforce.

Diversity enhances excellence and innovation. Including diverse individuals who are also different thinkers because of their lived experiences can increase the breadth and depth of biomedical and clinical inquiries to improve the scope and approach to problems that affect all corners of society. Our goal should be to foster a culture of prioritizing and sustaining diversity at all levels of the biomedical workforce, including the trainee pipeline, trainees, faculty, institutional leadership, committees, national organizations, and government. This article addresses the values of diversity, the data on inclusion and diversity in science, and approaches to improve our effort to foster this diversity.

Here we present data on the benefits of diversity to science and medicine, an extensive list of references on the gaps and paradigms for practices, and specific guidance on how institutions and individuals can promote diversity in their realms. Those who prefer the actionable guidance may read the section “What Are Ways That Our Field Can Foster a Culture of Diversity?”

**WHY IS DIVERSITY BENEFICIAL TO SCIENCE?**

“Diversity—defined as differences in how we see the world, how we think about the world, how we try and solve problems, the analogies we use, the metaphors, the tools we acquire, the life experiences we have—makes us better at what we do.”

Scott E. Page, Robert L. Harris, Jr, ADVANCEments in Science Lecture, Cornell University, 22 April 2015

Diversity has many facets, including background, age, gender, sexual orientation, race, ethnicity, culture, religion, geography, disability, socioeconomic status, area of expertise, level of experience, thinking style, and skill set. The benefits of engaging individuals with a wide swath of perspectives have great potential to improve our capacity to innovate. Why? Overwhelming evidence suggests that teams that include different kinds of thinkers outperform homogeneous groups on complex tasks, including improved problem solving, increased innovation, and more-accurate predictions—all of which lead to better performance and results when a diverse team is tasked to approach a given problem [1–3]. Diverse and inclusive scientific teams can generate new research questions that have yet to be asked by our field, develop methodical and analytical approaches to better understand study populations, and offer approaches to problem solving from multiple and different perspectives. Diverse groups published higher numbers of articles, and these receive more citations per article [4].

**Diverse Groups Publish More Frequently and Are Cited More**

A study from 2013 indicated that articles published from the United States and the United Kingdom that included an international author had a significant increase in citations over articles with authors from the same country [4]. Using surname as a proxy for ethnicity, a 2014 analysis showed that articles with 4 or 5 authors of different ethnicities had 5%–10% more citations than articles with all authors of the same ethnicity [2]. To probe the patterns of diversity driving collaborative work, AlSheblie,
Intersectionality is recognized. Intersectionality is the interconnected nature of social categories, such as race, class, disability, and gender, as they apply to a given individual or group, regarded as creating overlapping and interdependent systems of discrimination or disadvantage. Valuing intersectionality in the training, development, retention, and design of scientific teams can enrich the work of research because it is informed by rich and complex heterogeneity in thinking and practice [6].

**WHAT ARE THE BARRIERS TO INCREASING DIVERSITY?**

**Moving Through the Educational Pipeline Is a Challenge for Underrepresented Applicants**

The educational pipeline poses a challenge for underrepresented students who may not have had sufficient educational exposure or support. Many have to overcome significant barriers to access education. Understanding these obstacles should help medical and biomedical graduate schools develop improved recruitment and retention programs and take an active role in promotion and outreach initiatives. Institutions should not assume that reputation alone is sufficient to recruit the top candidates among applicants from underrepresented groups. It is possible that perceived institutional culture may dissuade applicants of certain backgrounds. Outreach efforts can enforce a commitment to fostering diversity [8, 9]. Individuals from underrepresented groups may not have had access to the same resources while growing up as those from other backgrounds, who may have received advice in how to improve their curriculum vitae (CV), application, and test-taking and interview skills [10]. When students from underrepresented groups matriculate, many may experience impostor syndrome, in which an individual doubts their own achievements and fear being perceived as a fraud. This perpetuates feelings of inadequacy and isolation [11]. Stereotype threat occurs when individuals feel pressure to conform to preconceived notions about their identity. Many of these circumstances can lead to choices in subspecialty later in training, resulting in lower rates of application to various residency programs and fellowships among students from underrepresented groups [12]. The choice of advanced training relates to numerous factors, including lifestyle, competitive prerequisite requirements, and level of debt [13].

**Individuals on Selection Committees May Have Biases of Which They Are Unaware**

Unconscious (implicit) bias is the automatic impact of attitudes or stereotypes on our view of the world, actions, and decisions without our awareness [14]. Unconscious bias affects judgment and can pose a critical barrier to the recruitment and retention of a diverse biomedical workforce. We all have biases. It is important that we learn them and recognize them in our daily decision-making. The Implicit Association Test [15] is a good way to gauge individual biases because it measures the automaticity with which our brain makes associations. Biases can impact our perceived competence of applicants, even in the dearth of objective information. A nationwide study of science professors evaluated the application from a female and a male undergraduate student for a laboratory manager position in...
which the same CV was presented but the applicant's name was different [16]. All found the female applicant to be more likeable, less competent, and less hirable than the male applicant, and the female candidate was offered a lower annual salary (by nearly $4000) and less mentoring than the male candidate. Another study found that letters of recommendation for medical school applications had coded language that differed between female and male applicants, including longer reference letters and more references to the applicant's CV, publications, patients, and colleagues for men, and shorter reference letters, including more "doubt-raising items," such as irrelevant information and nondefinitive statements, and more references the applicant's personal life [17]. Bias can also impact on peer review. Scientists from underrepresented groups receive fewer National Institutes of Health (NIH) awards [18]. Bias can also lead to trainees, faculty, and staff feeling marginalized and not able to reach their full potential and to disparities in awards and promotions. Selection committees may not be sufficiently diverse to represent the need for recruitment of diverse trainees [18–20]. Availability bias is the human tendency to think of examples that come to mind readily and may explain why underrepresented individuals are less likely to be selected as speakers, nominated for awards, or recommended for committees [21–23].

Criteria for Admissions Can Disproportionately Disadvantage Applicants From Educationally and Economically Disadvantaged Backgrounds
Successful outcomes on standardized tests are associated with early exposure to standardized examinations and having access to test-preparation resources to develop a test-taking mindset. Students from low socioeconomic backgrounds perform worse on standardized tests than other students, and this creates a disadvantage for these students as applicants to graduate and professional education programs. Institutional pressures to maintain status in national rankings may increase their emphasis on standardized testing and may disadvantage students from underrepresented backgrounds; emphasizing a holistic review can yield a more diverse group of incoming students [18, 24].

Medical School Curricula Can Be Based on Old Paradigms That Fail to Address Diverse Populations
Traditional medical schools have failed to address such topics as cross-cultural patient-physician interactions, health disparities, and actionable strategies to improve health outcomes for underserved communities [25]. Furthermore, physiological and genomic paradigms are based on antiquated concepts and often do not represent the patient populations for which physicians will need to care. This is an important area for medical students to reorient to the current needs of disadvantaged patient populations. In addition, evaluative measures during training may be based on subjective measures, leading to bias, rather than on objective measures and competency-based assessments. This can result in great heterogeneity in evaluations and can disadvantage introverted students whose knowledge or skill set may be less evident than that of students who are more extroverted and promote their capabilities [26]. Based on these subjective criteria, underrepresented students are less likely to be represented in the Alpha Omega Alpha Honor Medical Society [26].

Individuals With Disabilities Are Underrepresented in the Academic Medicine Workforce
While almost 20% of the United States population has a disability, a small percentage (only 2.7%) of medical students disclose that they have disabilities [27]. Individuals with disabilities are at risk for health disparities because healthcare professionals may lack appropriate understanding about the impact of disability on health. Physician education emphasizes a patient's impairment, rather than actionable approaches to break down barriers and improve a patient's capabilities. Medical trainees with disabilities should be supported in their desire to conduct research on individuals with disabilities, if this is their area of interest. Physicians with disabilities may be more likely to identify and encounter the structural barriers faced by disabled patients, which include policies, practices, accommodations, support, and technical standards that inhibit the achievement of better care for individuals like themselves.

Salary Discrepancies Disadvantage Physicians From Underrepresented Groups
It is well known that there are salary discrepancies across disciplines [27–29]. Women, physicians from underrepresented groups, and international physicians are disproportionately affected by this. Some cite unsubstantiated excuses, such as the claim that women have personal and social obligations that take time away from their professional obligations. Unmentored individuals may not negotiate well for salary. Salaries for researchers are further lower than those for clinicians, which disincentivizes individuals from pursuing research when clinical work can yield greater reimbursements or financial rewards [30]. The magnitude of the salary discrepancy between men and women is greater for women with multiple intersectional identities, such as nonwhite race/ethnicity, graduation from an international medical school, and identification as lesbian, gay, bisexual, transgender, or queer (LGBTQ), given the overlapping and interdependent systems of discrimination or disadvantage each identity brings. A cross-field survey of 65,000 US physicians found that women are paid significantly less across geographic regions and medical disciplines, even when controlled for work hours, age, and other potential contributors [31]. Among the lowest-salaried fields were pediatric subspecialties, with pediatric infectious diseases (median annual salary, $186,000) at the bottom. Adult infectious diseases
physicians were ranked 18th among the 24 lowest compensated subspecialties. Non–US-trained physicians earned 2.5% less than US-trained physicians [32]. The low salary for infectious diseases physicians poses a barrier to promising graduates pursuing this field after completion of residency [28, 30, 31]. Within the field of infectious diseases, only 7% of trainees and 4% of Infectious Diseases Society of America (IDSA) members are African American. Similarly, only 12% of trainees and 8% of IDSA members are Hispanic [27, 31]. Trotman et al performed the largest survey of infectious diseases physicians and found that African American infectious diseases physicians were paid 7%–13% less than those from most other racial/ethnic groups [33]. Marcellin et al described more-detailed information on gender, racial, and ethnic salary disparities [34] and cited Aberg et al, who called for concerted efforts to “to establish a diversity and inclusion committee to generate the data necessary for developing a strategic plan to improve the diversity of our workforce and eliminate disparities” [32].

The Approach to Fostering Diversity Permeates All Levels, Including Individuals, Institutions, National Organizations, and Government Policy

The Infectious Diseases Society of America (IDSA) has set strategic priorities to establish state-of-the-art clinical guidelines, advocate for funding for critical prevention and public health activities, lead the way in antimicrobial stewardship and combating resistance, promote the value of infectious diseases physician-scientists who focus on human immunodeficiency virus (HIV), bring the best and brightest into our field, and put infectious diseases and HIV research front, center, and into practice. The IDSA Board of Directors has launched the Inclusion, Diversity, Access and Equity Task Force (IDA&E) and recognizes that this mission relates to every level of society. “We are confident these talented professionals will successfully fulfill the task force charge to examine the workings of the Society. We are thankful they have volunteered their talent and time to ensure that diversity, inclusion and equity are reflected throughout the organization including the leadership and the strategies of IDSA,” said IDSA President Paul Auwaerter, MD, MBA, in 2018. This governance task force has been charged specifically to support diversity, inclusion, and equity through improved transparency, communication, and efficiency, and to maximize opportunities for members to engage in volunteer leadership.

How Can Our Field Foster a Culture of Diversity?

A key first step involves recruitment of individuals who are classically underrepresented in science. It is important to draw from a broad pool of qualified individuals. This may involve outreach, improving pipelines and marketing initiatives, and expanding the definition of excellence [41]. Importantly, recruitment efforts are coupled to retention, and therefore a strong system of support and mentoring is critical for cultivating the careers of young scientists, particularly those from underrepresented groups. It is essential to ensure that the level of diversity among admissions leadership and personnel represents the level of diversity among candidates the institution is hoping to attract and is capable of supporting. Pipeline programs to enhance mentorship and diversity have been extremely successful in advancing the career of individuals who might not otherwise have been supported through this training [42].
Combating Unconscious Bias Requires a Multifaceted Effort

Unconscious bias can be mitigated with data-driven strategies [36]. A combination of in-person workshop training with regular reminders through committee emphasis and institution-sponsored awareness campaigns have been shown to have sustainable improvement in recruitment of diverse candidates. Ways to systematically mitigate the impact of unconscious bias in recruitment and selection include developing clear criteria and standards for the position prior to recruitment efforts, developing a clear evaluation system in advance, conducting anonymous voting, and ensuring that search committees are diverse. Wittman et al reported on a study of the Canadian Institutes of Health Research, which has phased out conventional grant review in which the science and investigator are both evaluated. A new program focused on the research and allowed for the analysis of almost 24,000 grant applications between 2011 and 2016. The authors found that, with a program evaluating research background and qualifications, the gender gap was 4% in favor of male applicants; however, with the new evaluation approach emphasizing the researcher’s science, the gap was closed, resulting in only a 0.9% advantage for male applicants. This study was not randomized, and it is important to note that, in the new review process, reviewers were asked to complete unconscious bias training, which may have had an additional impact on closing the gender gap [40, 41]. Still, reviewer training can have a tremendous impact on reducing biased practices. Conference conveners can make efforts to achieve greater equity and diversity in speaker selection by making programs aware of their diversity statistics, by increasing the diversity of the convener teams, and through direct instruction to encourage diversity [43]. Individuals should promote field experts from underrepresented groups whenever asked for nominations for panels, awards, and speaking opportunities. Creating a database of experts in the field for easy access has been successful in several fields. Social media has also been effective in promoting and disseminating information about oneself and one’s colleagues [44, 45].

Leaders in Medical Education Can Aspire to Parse Genetic and Social Determinant of Health

While race has classically been linked with disease as a risk factor, it has become understood that race is more accurately a marker of vulnerability and systemic disadvantage. Our educational systems can better parse genetic predisposition, associated with ancestry, from social determinants of health. There are important differences among individuals of genomic diversity, but this can easily be conflated with social inequalities attributed to determinants such as education, incarceration, and unemployment. Medical students often feel ill-equipped to consider race in clinical medicine [7]. Medical schools are developing curricula that address historical roots of racism and bias and the role that social and genetic determinants of health play in patient care. Sexual and gender minority patient populations have not historically been emphasized in the undergraduate medical curriculum, and this is important as the LGBTQ population is at increased risk for mental illness, HIV infection, unemployment, poverty, and harassment [46]. Medical schools have begun implementing curricula that include contexts emphasizing the unique health considerations of LGBTQ and other populations [47]. Within the medical center, central initiatives can be taken to mitigate racism and bias through change in management strategies [47–49].

WHAT SHOULD INSTITUTIONS DO TO FOSTER DIVERSITY AND INCLUSION?

Identify and Define Threats to the Promotion of Diversity and Inclusion

The first step is to engage in an ongoing systemic review of policies regarding recruitment and retention, including equity in salaries and resources. Being transparent by collecting and publicizing diversity metrics can engage faculty in dialogues and promote a culture of openness and inclusivity. Institutions should conduct regular anonymous climate surveys, disseminate their results, and respond to needed circumstances [50]. These can be effective for gauging the sentiment of individuals and can provide actionable directions for change on a continuous basis.

Develop and Adhere to Policies That Reflect a Lens of Diversity and Inclusion

Recruitment efforts should include outreach efforts and inclusion initiatives to seek out excellence in numerous settings, including pipeline programs and mentoring networks [50, 51]. Standardized testing should be de-emphasized for the sake of holistic review [10] and because of data that standardized testing does not predict success in physician-scientist careers. Safe spaces should be created that encourage equity and recognition of individual needs. These can include networking and support groups for specialized groups that provide education and social events [9]. Policies focused on diversity and inclusion can be extended to educational settings by using nondiscriminatory language in classrooms, curriculum-development programs, and job announcements and by encouraging trainees, faculty, and staff to participate in diversity training [52]. On a departmental level, the process of simplifying name changes and records can hold meaning for transgender people [53]. Mentorship is critical and should be made available to individuals throughout their training trajectory in various forms. Institutions can reward mentoring through incentives such as salary, educational, and research support [39] and by promoting mentors for winning mentorship awards from and participating in professional networks [54]. Faculty development programs and onboarding protocols are critical for instilling values around inclusion and unconscious bias. These practices should be included in professional development on an ongoing basis. The human resources department should have a specific diversity strategy...
that ensures that anyone in a leadership role receives proper diversity training. Educating the existing and future leaders is critical to this mission.

**Educate and Provide Resources to Uphold Institutional Policies**

Individuals working at academic institutions experience life events during their training and work that can take a toll on their wellness and can compromise their ability to succeed. By recognizing the influence of these events on an individual's wellness and ability to function successfully, institutions can implement initiatives to help support its workforce. These initiatives have been demonstrated to improve profitability and productivity in the business world.

**Family Support**

For families, institutional resources can include a child development center that provides childcare, childhood education, after school and holiday programs, emergency backup daycare, nursing rooms, changing tables, parent rooms, lactation rooms, professional travel support (i.e., support for travel for children and/or childcare providers) while at professional conferences, a stop-the-clock policy (to allow tenure-track faculty to request an extension of their tenure evaluation to accommodate responsibilities related to birth, adoption, illness, and elder care), recruitment packages for dual-career couples, subsidized legal fees for family services (i.e., family planning), and elder care [55].

**Mental Health and Wellness**

To help ensure mental health and wellness, institutions can provide access to mental health services, culture activities, and a recreation office for low-priced access to concerts, performances, art exhibitions, lectures, and clubs; a robust and centralized wellness program; subsidized health benefits; and physical fitness incentives.

**Enforcement of Recruitment and Retention Policy**

Institutional leadership can be held accountable for salary equity and diversity at all levels if policies related to recruitment and retention of faculty that emphasize equity in all domains of diversity are enforced.

**Language Support**

Institutions can offer language classes to those for whom the language of the institution is not the first language, for presentation and writing skill training, for editing support, and for grant writing support.

**Credit for Institutional Service**

Institutions can provide credit to individuals for institutional service that will contribute to their salary and/or promotion package, so as not to disadvantage those from underrepresented groups who are asked to make contributions in the interest of fostering diversity [37, 56].

**Housing**

To address the housing needs of trainees and faculty, institutions can provide resources that help these individuals access affordable residential facilities near campus.

**Promote Diversity Publicly**

Institutions should implement clear statements to showcase their diversity and nondiscrimination. An inclusion statement should assert that the institution prohibits unlawful discrimination on the basis of race, color, national or ethnic origin, sex, age, disability, religion, sexual orientation, gender identity or expression, veteran status, marital status, or any other characteristic protected by law. A statement preventing unlawful harassment, including sexual harassment and sexual violence, is also critical [57]. Offices of diversity and inclusion should ensure compliance with the Civil Rights Act, particularly titles VI, VII, and IX; the Equal Pay Act; the Americans with Disabilities Act; Sections 503 and 504 of the Rehabilitation Act; the Age Discrimination in Employment Act and Executive Order 11246; and the California Fair Employment and Housing Act. Outreach and recruitment efforts should ensure that talent searches are broad, wide, and fair. Institutions can demonstrate their commitment to diversity through inclusion in their mission statement and core values. It can also be done by ensuring that inclusion in conveyed in branding materials by being conscious of the faces used in public displays and recipients of honors and awards. In sum, visibility and intersectional innovation should be celebrated, and institutional change arises from embracing an explicit intention to engage stakeholders in moving toward meaningful new directions [6].

**Create a System of Mutual Accountability**

There is a need for periodic reassessment of policies to ensure that inclusion efforts are being upheld through recruitment, curriculum, development, and academic affairs [58]. Annual appraisals and evaluations for trainees and faculty are critical to identifying gaps and should systematically include inclusivity statements to ensure that needs are being met [35, 56]. An institutional report card for diversity missions can be created and presented to the dean on an annual or more frequent basis [59]. A mistreatment or grievance committee [60], as well as ombuds office, are critical to providing a confidential forum for reporting and accountability. Finally, a policy of zero tolerance for mistreatment and harassment should be developed, with clear consequences outlined in the student and faculty handbook. Departments can be incentivized to reward diversity and inclusion.

**CONCLUSIONS**

Unconscious bias is a powerful force because it can be unapparent to individuals in leadership positions. Combating unconscious bias on a daily basis is a great challenge of high
importance throughout organizations and institutions as they work to overcome the marked challenges that account for underrepresentation in biomedical science and in the field of infectious diseases. Fortunately, there are studies that indicate a positive impact of unconscious bias training, but of greatest importance is the recognition that diversity is everyone’s issue. It is not something that can be left to those who are affected by underrepresentation—it must be imparted to all in leadership, even if they do not understand the affliction of underrepresentation themselves. Individuals have the power to make a difference. Figure 1 outlines steps that any one individual can take to foster diversity and inclusion. Teams are critical to shed light on alternative perspectives and to consider approaches from numerous different angles, to ensure that no one is left out.

The IDSA is committed to tackling these problems. The IDSA’s first effort involved establishing the Gender Disparity Task Force in 2016 to identify contributors to gender disparities and to make recommendations to address these disparities [32]. The hopeful outcome will be to increase physicians’ compensation to create equity. There is great optimism for the IDA&E that will hopefully result in a strong future for infectious diseases physicians and researchers. It will be the work of individuals, leadership, institutions, societies, and government agencies to work together to foster a culture of diversity.

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