

May 22, 2018

Dear Nord Grant Selection Committee,

I write to request your consideration of a request for an extension of our previously awarded Nord grant. While the proposed center in music education has not fully been realized, we have established a twice-yearly scholar-in-residency in Music Education with scholars nominated by the students and faculty coming to campus for several days of undergraduate and graduate teaching, research presentations, and meeting with students and faculty.

### **Project Description**

To extend this work, and in harmony with a curricular movement toward the inclusion of more popular music and informal music strategies in our undergraduate and graduate curricula, we are planning to host a Popular Music in Education conference and teacher workshop on campus March 29-30, 2019. We are asking to use the remaining \$3000 of the previously awarded Nord grant to fund a graduate student to work on coordinating the conference (\$1000), pay for a nationally-recognized clinician to provide a teacher workshop during the conference weekend (\$1000), and provide stipend and travel expenses for a keynote speaker for the conference (\$1000). The grant is needed to augment funds provided by the Center for Popular Music Studies and the Music Education Area. These two funding sources will provide some resources for the conference, but do not provide for the graduate student or teacher workshop. By adding additional money for a third keynotes speaker, we will be able to bring more experts to campus.

### **Student Impact**

This conference will have an immediate impact on the undergraduate and graduate students who attend the conference, acquiring new pedagogical ideas for their classroom. It will have a lasting impact on our programs as we work on making curricular revisions, informed by the conference speakers and discussions.

### **Professional Impact**

Receiving funding for this project will help us to attract nationally-known clinicians and scholars to the conference, thus raising the profile and visibility of our program. Having a graduate student assist with the conference groundwork and coordination will free faculty time.

### **Metrics and Data Collection**

We plan to survey our students before and after the conference regarding their perceptions about popular music in education and their comfort in using it in the classroom. The results of these surveys will indicate whether the conference was successful in advancing their pedagogical content knowledge. Qualitatively, we will gather participant comments and social media postings to gauge the impact of the conference.

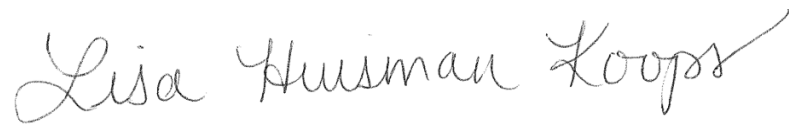
**Department Contact**

Laura Stauffer, Dept. Administrator, Dept. of Music  
laura.stauffer@case.edu 216.368.0117

**Further Context**

This is a follow-up to a previously awarded grant in 2012 that was delayed several times due to personnel changes.

Respectfully,

A handwritten signature in cursive script that reads "Lisa Huisman Koops". The signature is written in black ink and is positioned below the "Respectfully," text.

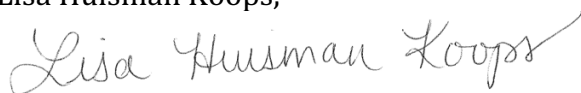
Lisa Huisman Koops, Ph.D.  
Associate Professor & Area Head, Music Education  
Case Western Reserve University  
[lisa.koops@case.edu](mailto:lisa.koops@case.edu)  
216-368-2430

**Nord Grant Proposal**  
**Lisa Koops, Popular Music in Education Conference**  
**Department of Music, College of Arts & Sciences**

<b>Expenses</b>		
Honorarium and travel for Keynote Speaker: National expert in popular music pedagogy		\$1000.00
Graduate student work on conference details (disseminating call for proposals, setting up teacher workshop) Class D Graduate Student @ \$18/hour * 55.6 hours		\$1000.00
Travel expenses (\$500) and honorarium (\$500) for nationally recognized clinician for teacher workshops		\$1000.00
<b>Total Expenses</b>		<b>\$3000.00</b>
<b>Cost Sharing</b>		
Funds for 2 keynote speakers (honorarium and travel) and conference food (coffee/snacks)	Daniel Goldmark, Center for Popular Music Studies	\$4000.00
Graduate students to assist immediately before and during the conference (3 students x 30 hours x \$15/hour)	Lisa Koops, Area Head, Music Education	\$1350.00
<b>Total Cost Sharing</b>		<b>\$5350.00</b>

Applicant Name, Signature

Lisa Huisman Koops,



Department Chair's Name, Signature

David Rothenberg,



<sup>1</sup> The persons listed have reviewed these expenditures.

**From:** Daniel Goldmark dig5@case.edu  
**Subject:** CPMS funding for Music Education and Popular music conference  
**Date:** May 19, 2018 at 5:42 PM  
**To:** Lisa Koops lisa.koops@case.edu

---



Lisa,

This email is to confirm that the Center for Popular Music Studies is committed to helping fund the conference on popular music in music education in the spring of 2019. We can commit \$4000 to cover the costs of two keynote speakers and food/drinks for the conference. I'm looking forward to it!

Best,  
Daniel

Daniel Goldmark  
Professor of Music  
Director, Center for Popular Music Studies  
Case Western Reserve University  
Cleveland, OH 44106-7105  
(216) 368-2526  
[dig5@case.edu](mailto:dig5@case.edu)