

# Tinkham Veale University Center Event Guide



CASE WESTERN RESERVE  
UNIVERSITY



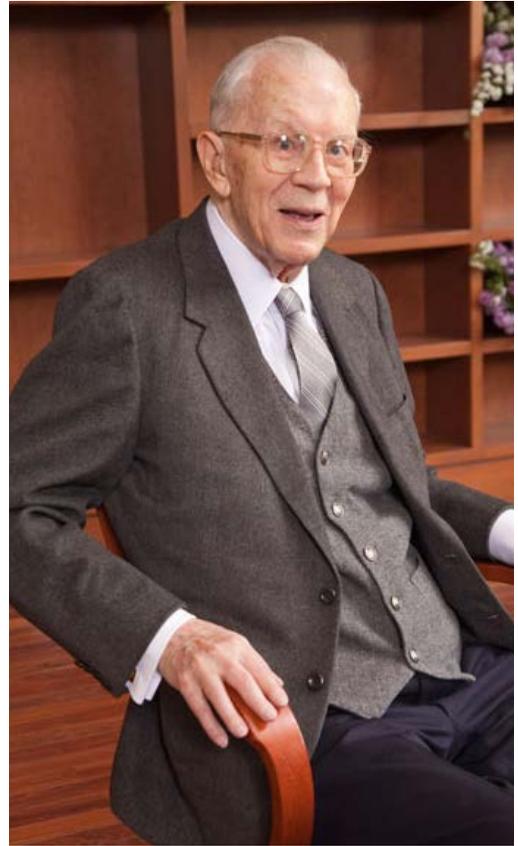


- 2 TINKHAM VEALE II
- 4 MEET OUR STAFF
- 5 OUR RESERVABLE SPACES
- 6 SMITH COMMONS
- 7 FIRST & SECOND FLOOR CONFERENCE ROOMS
- 8-9 SENIOR CLASSROOM
- 10 STUDENT ORGANIZATION CENTER
- 11 PRICING AND CAPACITIES
- 12-13 KELVIN & ELEANOR SMITH GRAND BALLROOM
- 14 BALLROOM PRICING AND CAPACITIES
- 15 OUR TECHNICAL CAPABILITIES
- 16-17 RESERVABLE EQUIPMENT
- 18 PARKING
- 19 LODGING AND AIRFARE
- 20-21 FACILITY MAPS
- 22 LEED GOLD CERTIFICATION
- 23 BON APPETIT CATERING
- 24 START THE BOOKING PROCESS

# Tinkham Veale II

## Entrepreneur. Visionary. Philanthropist

Tinkham Veale II believed in people and enterprise. From launching companies and empowering others through capital investments and mentorship, his legacy shaped **Cleveland** and **Case Western Reserve University**. Today, his spirit of connection lives on at the **Tinkham Veale University Center**—the heart of campus and a hub for the community.



“I’m interested in helping people out. I give to everything you can think of in this whole area [of greater Cleveland], and I am so happy to do that.”  
-**Tinkham Veale II**

# Tinkham Veale University Center

Innovative.  
Versatile.  
Welcoming.

82,000 square feet of inspired design, divided into three architecturally stunning wings. From unforgettable events to casual gatherings and essential community services, **Tinkham Veale University Center** brings campus and community together seamlessly and beautifully.

# Meet Our STAFF



**Aulbrie Kitson**  
Executive Director of  
TVUC and MPAC  
*aulbrie.kitson@case.edu*



**Luis Mendez**  
Director of Engagement  
& Sales  
*luis.mendez2@case.edu*



**Jessa Stoffel**  
Assistant Director of  
Events Services  
*jessa.stoffel@case.edu*



**John Fluty**  
Assitant Director of  
Operations  
*john.fluty@case.edu*



**David Retzer**  
Staff Advisory Council  
Representative  
University Information  
Desk Administrator  
*david.retzer@case.edu*



**Brandon Xander**  
Guest Services Manager  
*brandon.xander@case.edu*



# Our Reservable Spaces

## Smith Commons

TVUC First Floor

## First Floor Conference Room

Room 140

## Second Floor Conference Room

Room 245

## Senior Classroom

Room 134

## Student Organization Center

Room 150

## Kelvin & Eleanor Smith Grand Ballroom

Room 234

# Smith Commons



## Spacious. Bright. Inviting.

The centerpiece of Tink's first floor. With floor-to-ceiling windows, open sight-lines to the Cleveland skyline and the Cleveland Museum of Art, and flexible gathering spaces.



# First & Second Floor Conference Rooms

**Private.  
Focused.  
Prompt.**

**Two** unique rooms,  
designed for **focus**  
and **flexibility**.



**First Floor:** Views of the sculpture garden. Natural light. Privacy as needed with frosted glass and window shades.

**Second Floor:** Fully private. No exterior windows. Ideal for confidential meetings and presentations.



# Senior Classroom

**Modernized.  
Flexible.  
Compatible.**

A newly renovated space with advanced audio-visual technology, ideal for hybrid meetings and presentations. Overlooks the sculpture garden for a natural backdrop.





Pictured left: Senior Classroom A split with sound proof wall.

Pictured Below: Senior Classroom B.



Recently renovated, the Senior Classroom is now equipped with upgraded microphones, speakers, and adjustable cameras (all pictured above).

# Student Organization Center

**Modernized.  
Flexible.  
Compatible.**

A multipurpose space tailored for student groups, with configurable seating, whiteboards and an 82" display.



➤ Floor to ceiling windows provide the space with scenic views of both East Bell Commons and the Nord Family Greenway.

➤ The space also provides an outdoor amphitheater for guests who want to take advantage of nice weather.



# Conference Room PRICING & CAPACITIES

Room	Pricing	Capacity
<b>Senior Classroom</b>	Reserve Rate: \$125 Non Profit Rate: \$100	Reception: 100 Lecture: 80 Classroom: 42 Conference: 30
<b>Senior Classroom A</b>	Reserve Rate: \$50 Non Profit Rate: \$40	Reception: 40 Lecture: 30 Classroom: 24 Conference: 18
<b>Senior Classroom B</b>	Reserve Rate: \$75 Non Profit Rate: \$60	Reception: 60 Lecture; 40 Classroom: 24 Conference: 18
<b>First &amp; Second Floor Conference Rooms</b>	Reserve Rate: \$50 Non Profit Rate: \$50	Lecture: 28/38 Classroom: 12 Conference: 16
<b>Student Organization Center</b>	Reserve Rate: \$125 Non Profit Rate: \$100	Reception: 100 Lecture: 48 Classroom: 30 Conference: 24

# Kelvin & Eleanor Smith Grand Ballroom



**Professional. Ready. Equipped.**





The Kelvin & Eleanor Smith Foundation Grand Ballroom is dynamic and versatile, offering seamless transitions between lectures, symposia, banquets, and breakout sessions. Tables, chairs and essential AV are included in every rental, giving you everything you need to get started without added costs.



# Kelvin & Eleanor Smith Grand Ballroom

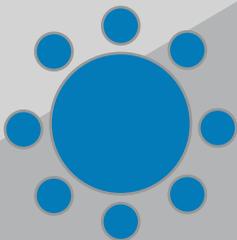
# PRICING & CAPACITIES

While banquet and lecture (shown below) are our most commonly used arrangements, we are always happy to customize a layout to best suit a client's needs. Please see page 16 to see some of our available equipment.

	Reserve Rate	NonProfit Rate
Full Ballroom	\$875	\$700
2/3rd Configuration	\$600	\$475
1/3rd Configuration	\$325	\$250

Pricing listed is per hour. Please reach out to inquire full and multi day pricing.

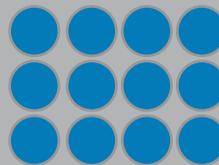
## Banquet



Full Ballroom: 450  
2/3rd: 275  
1/3rd: 125

With up to 8 seats per table our banquet set up is perfect for a lot of seating with adequate space to work and eat.

## Lecture



Full Ballroom: 750  
2/3rd: 500  
1/3rd: 250

Lecture setting allows clients to maximize seating in the ballroom, adding a stage still allows for up to 700 seats.

# TECHNICAL CAPABILITIES

Whether you're presenting to hundreds or hosting a team meeting, every TVUC space offers built-in screens, microphones, and adaptable AV solutions. Bring your own device or use our in-room systems, we make it easy.

**Connected.  
Integrated.  
Supportive.**



# RESERVABLE

Variety. Range. Quality.

## COAT RACK

It holds coats and sometimes bags.

## RECTANGULAR TABLES

Our rectangular tables come in two different sizes, a standard 6' and a larger 8'.



## HIGHTOP TABLES

Our 36" diameter hightop tables are able to offer a variety of height options for any occasion. Can be set for seating or fully raised for a standing reception or cocktail hour.

## ROUND TABLES

Our round tables come in two different sizes, a standard 60" and a larger 72". The 60" round seats a max of 8 people and the 72" goes up to 10 seats.

## CHAIRS

Our ballroom chairs offer a padded seat and backing for added comfortability during lectures and seated dinners.

# EQUIPMENT

In addition to the space, your reservation also grants you access to our list of equipment, from included items like tables and chairs, to our more premium equipment like audio, video, stage units, and even a dance floor. Please see our website for a full list of available equipment.



## WOODEN LECTERN

Our wooden lectern is the hub of our AV system, with a built in PC and gooseneck microphone, it also provides an HDMI plug to attach a lap top.

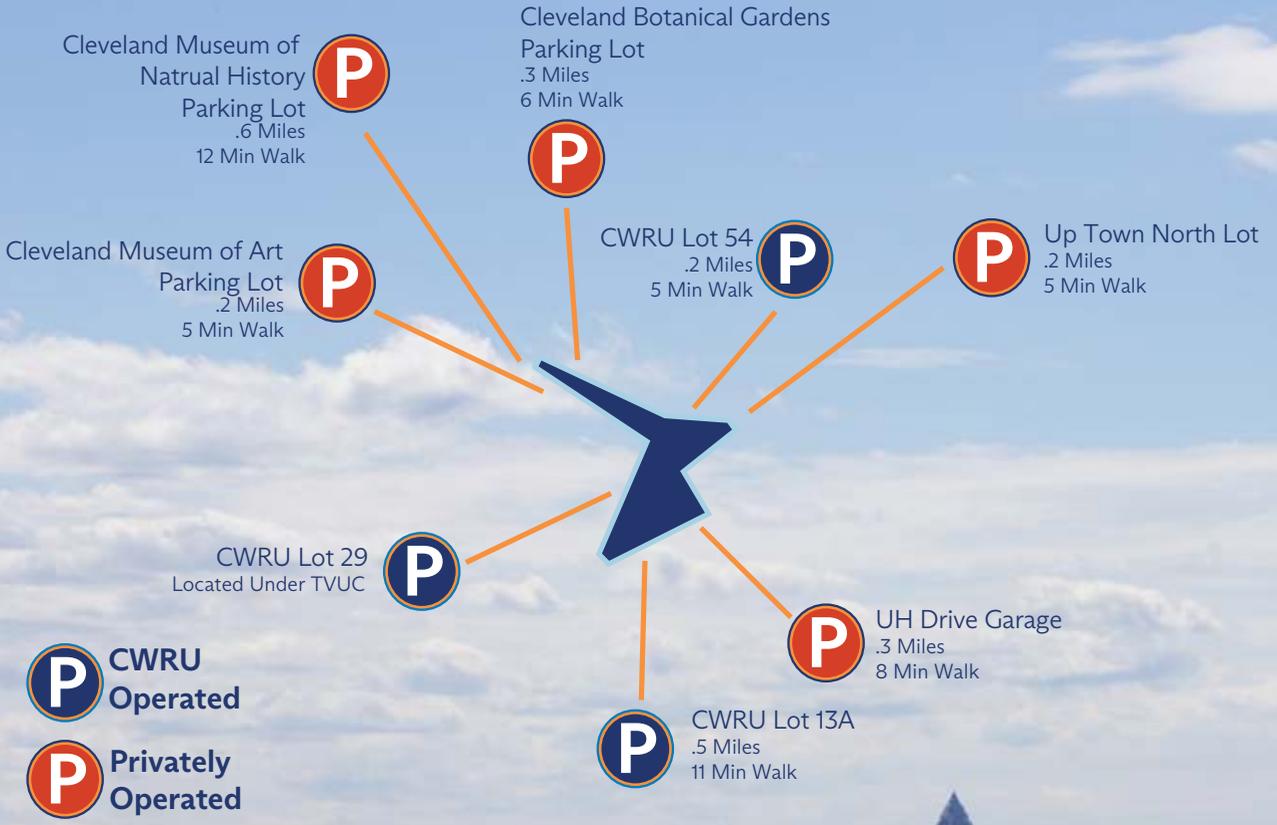
## STAGE STAIRS

When renting a stage for your event it comes with stairs, both with and without railings. It also includes black, blue or white back drop and skirting. Stages can also be equipped with an ADA ramp.

## STAGE UNITS

Our stage units come in individual 6'x8' sections that can be configured to the clients needs. The stage units also lock together for performances.





# PARKING

**Simple.  
Accessible.  
Convenient.**

Guest parking is available at 11172 East Boulevard (public garage). Direct access to TVUC on Level 1. Note: Performance night rates apply for Severance Hall events. Contact us for special arrangements.

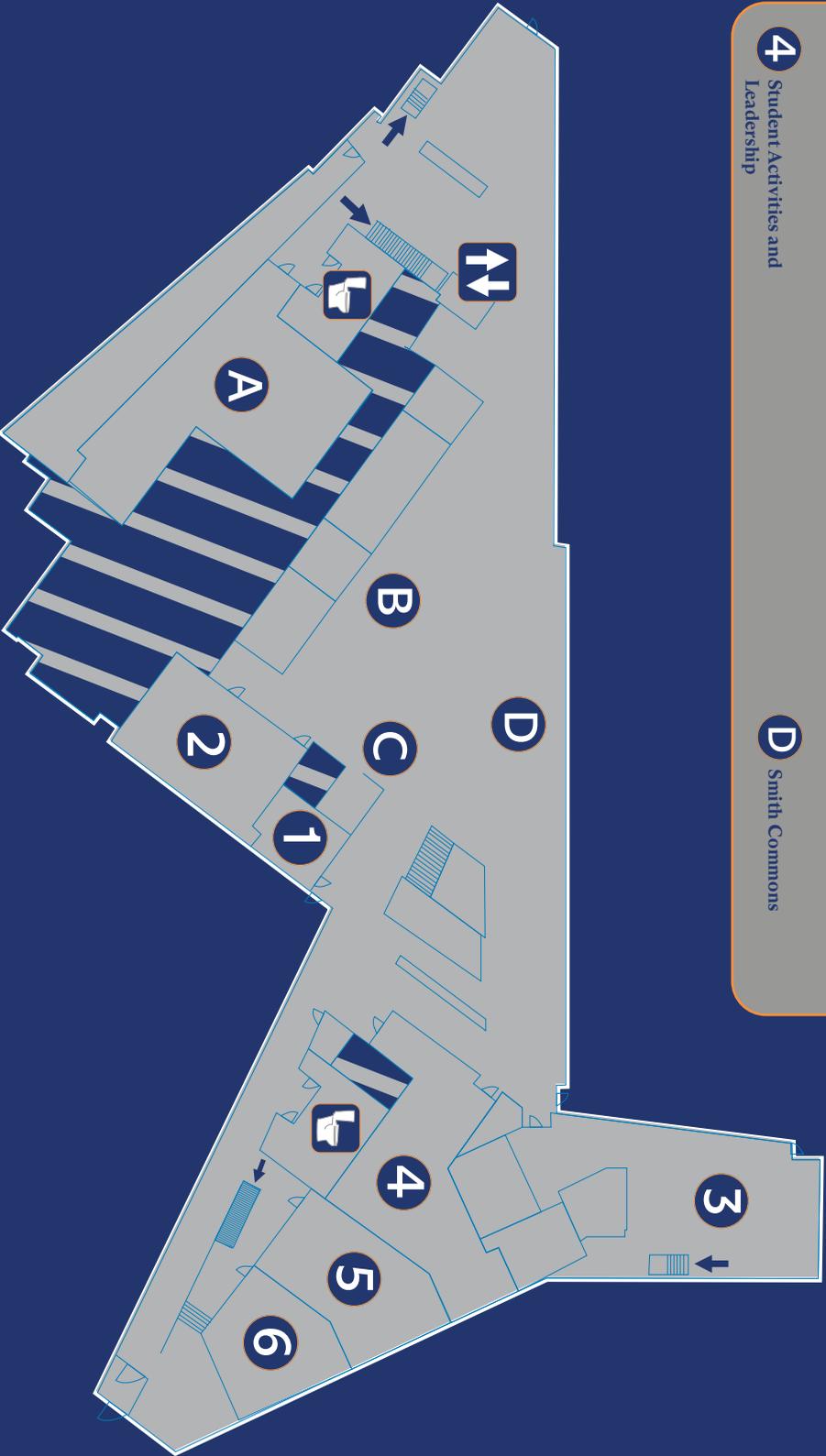


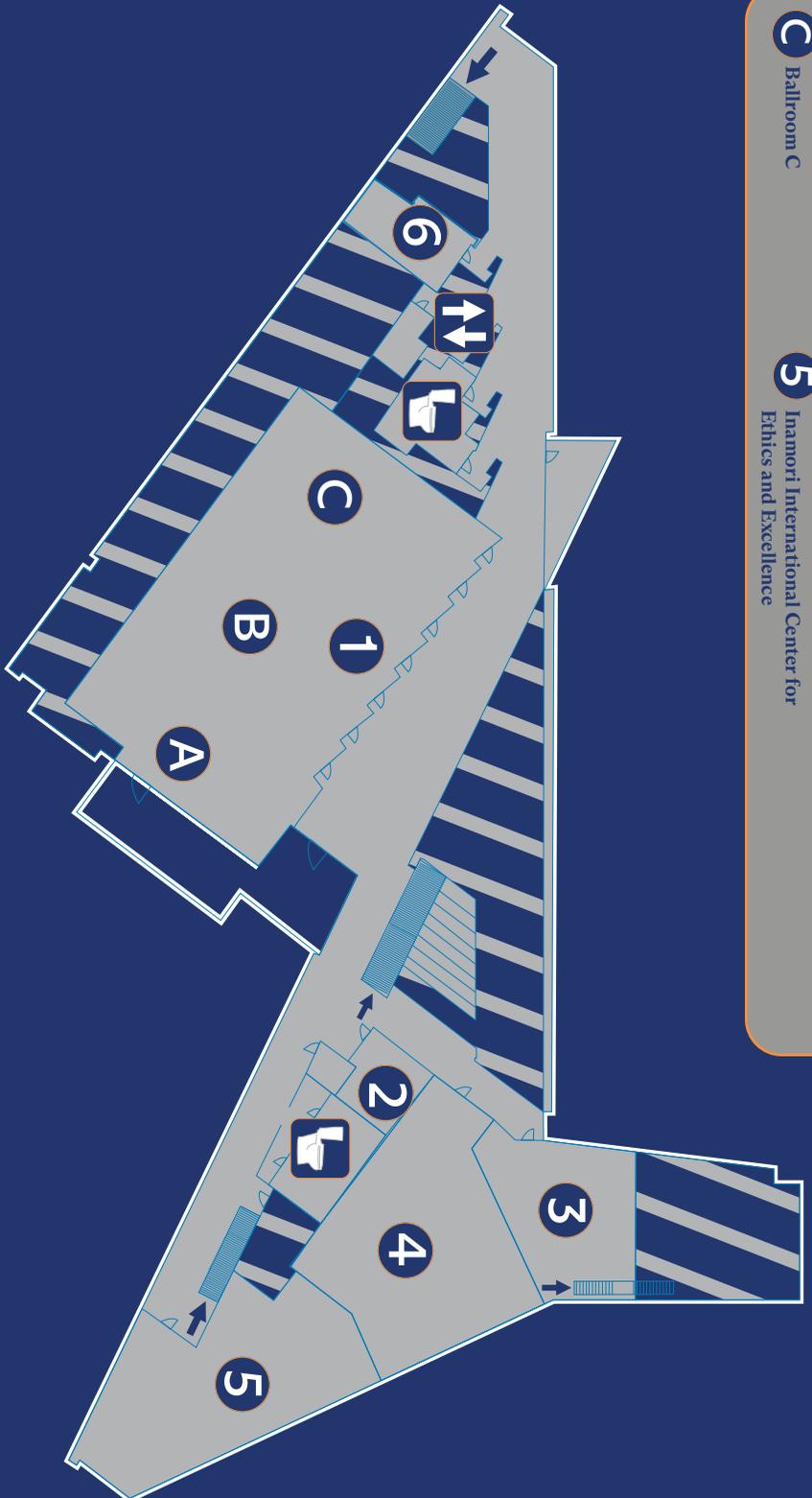
# Lodging & Airfare

**Proximity.  
Comfort.  
Variety.**

TVUC is located within walking distance to various lodgings. Above are a few options for your consideration. We are also conveniently located approximately 30 minutes from Cleveland Hopkins International Airport and 20 minutes from Downtown Cleveland.

- 1** First Floor Conference Room
- 2** Senior Classroom
- 3** Student Organization Center
- 4** Student Activities and Leadership
- 5** Center For Civic Engagement And Learning
- 6** Lesbian Gay Bisexual Transgender Center
- A** Michelson and Morley
- B** Various Restaurants and Food Court
- C** TVUC Information Desk
- D** Smith Commons





- 1** Kelvin & Eleanor Smith Foundation Grand Ballroom
- 2** Second Floor Conference Room
- 3** Greek Life Office
- 4** Flora Stone Mather Center for Women
- 5** Inamori International Center for Ethics and Excellence
- 6** TVUC Administration Offices
- A** Ballroom A
- B** Ballroom B
- C** Ballroom C

# LEED Gold Certification

The Tinkham Veale University Center has earned LEED Gold for its environmentally friendly design. Features like the green roof, solar panels, radiant heating, and an energy-efficient curtain wall reduce the Tink's ecological impact.

This sustainable construction minimizes greenhouse emissions and operating costs. The Tink meets rigorous standards for integrating nature, conserving resources, and limiting exposure to harmful substances. CWRU benefits from the Tink's green design through reduced environmental footprint and utility costs.



Our exclusive caterer,

# Bon Appetit

Whether you are providing a plated dinner, a multi line buffet, or a table spanning charcuterie, Bon Appetit is excited to help you build your menu. As the preferred caterer of **Tinkham Veale University Center**, Bon Appetit, creates made-from-scratch menus using regionally sourced, artisan-produced products.

Quotes or arrangements can be made by calling **216.368.4548**.





# Book Your Event Now



## Contact Us

Phone: 216-368-5681 Email: [tvuc@case.edu](mailto:tvuc@case.edu)



**CASE WESTERN RESERVE UNIVERSITY**  
**Tinkham Veale University Center**



SPARK  
ENGAGEMENT.  
IGNITE  
INNOVATION.  
TRANSFORM  
YOUR NEXT  
EVENT.