

# Targeted Attacks



*Attackers conduct research on their target...*

Targeted attacks are different from generic phishing or similar social engineering attacks.

*Using easily available resources such as LinkedIn, or our own website.*

*With this information, they launch one or more customized attacks.*



*The attacker gets what they want, such as an approved invoice, sensitive files, or they infect the computer.*

*Once their intended target takes the bait...*



*From there, they can use the infected computer to attack other systems in our network.*

**If you ever think we are under attack, get help immediately!**

To contact the CWRU Information Security Office (ISO): [security@case.edu](mailto:security@case.edu)