#### Strengths

- Funding/purchasing power
- Ability to streamline
- Dedicated, knowledgeable and talented staff
- Career advancement
- Relationship building
- Sharing information
- High-level service/support





#### Weaknesses

- Money/resources
- Risk of security breach
- Staffing questions; "Will I lose my job?"
- Unable to provide Platinum Support
- Decentralized culture
- Difficult to identify who is IT





#### Opportunities

- Reduced costs/redundancy
- Standardization
- Customer service; understanding the end-user
- Career development
- Sharing/connecting with other groups





#### Threats

- Loss of employees
- Decrease in service level
- Funding from the University
- Decision making/management
- Loss of institutional knowledge via transfer



