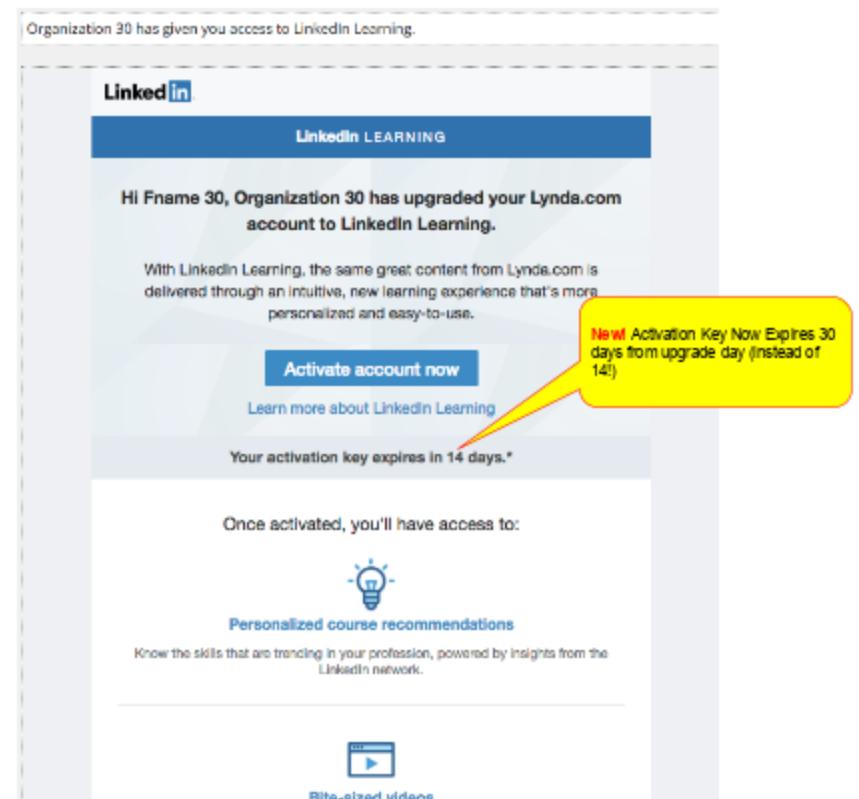


LinkedIn Learning: Account Registration for the CWRU Web Portal

1. Registered CWRU users of LinkedIn Learning (formerly lynda.com) will receive an email from LinkedIn Learning when the site is open for use, and can get started on creating an account from that welcome email. Or, along with new/unregistered users, they can also go directly to the CWRU portal to LinkedIn Learning to begin the process once the site is open. The email will appear similar to one of the following samples:



Hi,

As a friendly reminder, Case Western Reserve University has purchased access to LinkedIn Learning for you.

Access LinkedIn Learning to discover and develop the most in-demand business, tech and creative skills taught by industry experts.

You'll have access to:

- ✔ **Personalized recommendations**
Know the most in-demand skills based on your experience
- ✔ **On your schedule**
Access on-demand courses from your computer or mobile device - anytime, anywhere
- ✔ **Learning resources**
Practice with quizzes, exercise files and coding windows.

[Get started now](#)

2. You will be taken to a welcome page when the activate/get started button from the welcome email is clicked. Choose to go forward with a LinkedIn account or create a new account for LinkedIn Learning. You can also create a new LinkedIn Learning account and link a LinkedIn account later, or you can opt to use just a LinkedIn account.



You now have access to LinkedIn Learning. Connect your LinkedIn account and:

 See trending courses for your profession

 Get personalized recommendations

 Learn from industry experts

[Connect my LinkedIn account](#)

[Continue without LinkedIn](#)

3. If you choose 'Continue without LinkedIn,' you will navigate through several pages of information and preferences.



Welcome to LinkedIn Learning

Before we get started, tell us a bit about yourself to help us personalize your learning experience

Sounds good

What are you most interested in?

You'll still see options from all categories

Business



Leadership, entrepreneurship and more →

Creative



Graphic design, photography and more →

Technology



Software engineering, IT and more →

I'm not sure yet

Choose some popular skills

You can always change these later

Management	Project Management	Leadership	Personal Development
Business Analysis	Data Science	Entrepreneurship	Customer Service
DevOps	System Administration	Software Development	Human Resources (HR)
Finance	Cloud Computing	Databases	Sales

[Continue](#)

4. You will then arrive at your main profile page. Based on your choices from the past few pages, you may see recommended content.

The screenshot shows the LinkedIn Learning interface. At the top is a dark blue navigation bar with the LinkedIn Learning logo, a search bar, and navigation icons for Home, In Progress, Saved, Me, and CWRU. Below the navigation bar, there are two main sections: "Recommended for you" and "Trending for people in your industry".

Recommended for you

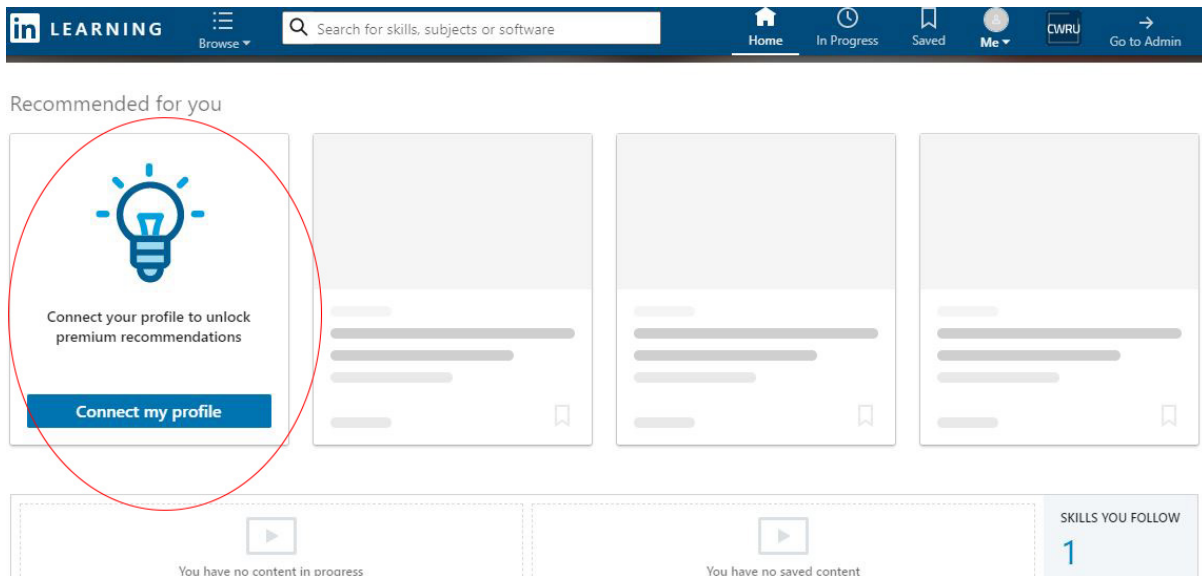
- Business Foundations** (2h 25m) by Eddie Davila
- Project Management Foundations [2016]** (3h 20m) by Bonnie Biafore
- Systems Thinking** (34m 37s) by Derek Cabrera
- Project Management Foundations** (3h 20m) by Bonnie Biafore
- PowerPoint for Interactive Lessons** (3h 20m) by Faith Brill

Trending for people in your industry

- Business Foundations** (2h 25m) by Eddie Davila
- Systems Thinking** (34m 37s) by Derek Cabrera
- PowerPoint for Teachers: Creating Effective Presentations** (37m 3s)
- Gaining Skills with LinkedIn** (27m 56s)
- Social Media Marketing** (27m 56s)

A "Get Help" button is visible in the bottom right corner of the trending section.

5. Also on this main page, you will be able to connect a LinkedIn account at any time.



6. To connect your LinkedIn account, enter your log-in credentials at the sign-in screen—or to create a new LinkedIn account, click “Join now” at the bottom of the page.

A screenshot of the LinkedIn sign-in screen. At the top center is the LinkedIn logo. Below it is the heading "Sign in to complete your activation" followed by the subtext "You can use the same email address and password that you use on LinkedIn.com". The form consists of two input fields: "Email or Phone" and "Password". Below the form is a large blue "Sign in" button. At the bottom of the screen, there are two links: "Forgot password?" and "New to LinkedIn? Join now".

7. Confirmation emails will be sent to you following registration for either LinkedIn Learning or LinkedIn.