



WEATHERHEAD
SCHOOL OF MANAGEMENT
CASE WESTERN RESERVE
UNIVERSITY

DM Digest Fall 2021



Greetings from the Director

By Kalle Lyytinen

We recently began the 26th year of the program with a new cohort of students. Welcome to the class of 2024! We are also happy to be back on campus finally and experience the normal buzz and excitement of the on-site residencies. We have missed them since spring 2020. It was good to see familiar and new faces and experience the power of informal discussions, bonds being created, and intellectual dialogues that follow ex tempore interactions inside and outside the classroom.

The new academic year also introduces small changes to our program. We

moved to three on-site residencies per term. There are some good lessons learned from the pandemic, one of which is to find an optimal balance between virtual and embodied, face-to-face pedagogy. We will continue to evaluate our experiences from this year and see how we can continue to better balance our educational offerings in the future.

[Read more from Kalle Lyytinen.](#)

Updates on the Executive Doctor of Business Administration Council and on the Engaged Management Scholar Conference

By Philip A. Cola, PhD, Associate Director, Academic Affairs, DM Programs



Earlier this year, I was re-elected to serve a second term on the Board of the Executive Doctor of Business Administration Council (EDBAC). This will be for an additional three years or through May 2024. This has been a wonderful learning experience for me in running the board elections each spring (unless my name was on the ballot) where the identified directors of the 65 member DBA programs from all over the world participate in an election for the board members.

[Read more from Philip Cola.](#)

In the News



Fall 2021 Alumni Council Update

"The world is too much with us." What an understatement, Mr. Wordsworth! Coronavirus, political strife, economic challenges and climate upheavals, all while we've been dealing with our own personal and professional issues, have made 2020–21 a time of uncertainty. So you may not have been thinking lately about what's happening with Weatherhead's DBA/PhD programs. But you can be certain about the future value of your degree, because there's lots to be proud out loud about your alma mater, Case Western Reserve University:

- [No. 19 of private research institutions based on Federal R&D expenditures](#)
- [16 Nobel laureates](#)
- More than 1,300 sponsored research projects
- Nearly 200 inventions
- [270+ recent industry partners](#)

[Read the latest news from Beth Fitz Gibbon, DM \(MGT '09\), and Joann Farrell Quinn, PhD \(MGT '13\), Alumni Council Co-chairs.](#)



Reflections from Marilyn Chorman

Now that I am officially retired as of August, I had some time to reflect back on my time at Case Western Reserve University. In October of 1993, I began a journey that would last nearly 28 years at the Weatherhead School of Management.

[Read Marilyn Chorman's full message.](#)

Congratulations 2021 Graduates!

Please join us in congratulating [our newest alumni](#).

Bravo & Congratulations on New Jobs & Appointments!

Congratulations to our DBA, DM and PhD alumni and current students who have received new jobs or appointments. We are proud of all the work you do!

[Read more about our alumni and current students.](#)

Presentations and Publications

We love recognizing our accomplished DBA, DM and PhD alumni and current students and sharing their presentations and publications since the last release of the *DM Digest*.

[Take a look at the impressive list of presentations and publications.](#)

Faculty Accolades

Join us in celebrating some amazing faculty achievements [including research projects and published articles](#).

Fall Semester Booklist

Interested in what the students are reading this semester? [Check out our Fall 2021 book list](#).

Upcoming Event

**ARNOVA's 50th Anniversary:
Annual Conference
Nov. 18–20
Atlanta, Georgia**

The [ARNOVA conference](#) is designed to create a public conversation on, as well as opportunities for presenting research about, pressing issues and vital opportunities facing the voluntary or nonprofit sector. It is both a showcase for the best and most current research, as well as a seed bed from which new research is born. This three-day event includes two plenary sessions, 180+ panel and/or paper presentation sessions, a poster session and numerous opportunities for networking/idea sharing. [Register for the ARNOVA conference](#).

We want to hear from you!

Do we have your most current information? Check out the info we have posted on our [Alumni Learning Community website](#). Click on the year you graduated and if there are changes (additions or deletions), just let Sue Nartker know san2@case.edu.

Do you have news to share? Send it to DMNewsletter@case.edu.





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