



WEATHERHEAD
SCHOOL OF MANAGEMENT
CASE WESTERN RESERVE
UNIVERSITY

DM Digest **Spring 2022**



Greetings from the Director

By Kalle Lyytinen

It is common in these editorials and announcements from the program leadership to focus on great achievements, identify emerging issues to be addressed or reckoned with (such as curriculum change which we will report on in the next *Digest*), or highlight some new elements in the program that can be shared with students and alumni. This editorial will be somewhat different as I will talk more about gratitude, relevance and contextual awareness that form a moral obligation in teaching and attending this excellent practice-oriented program.

[Read more from Kalle Lyytinen.](#)

Weatherhead DBA Program Recognition and The Critical Role of Mentoring in Doctoral Programs

By Philip A. Cola, PhD, Associate Director, Academic Affairs, DM Programs



For me, Feb. 17, 2022, marked seven years to the day that I successfully defended my dissertation and completed the DM/PhD program at the Weatherhead School of Management. A lot has changed over those seven years, but one thing has remained constant: how the (now titled) DBA/PhD program at Weatherhead School of Management remains among the most well-respected programs of its kind.

[Read more from Philip Cola.](#)

News and Updates



Spring 2022 Alumni Council Update

Happy spring, and congratulations to the Class of 2022, who will soon join the 320 members strong ranks of our proud alumni.

DBA/PhD class update

We soon will have 335 alumni (234 DM/DBAs, 101 PhDs.) Currently there are 58 full and part-time students enrolled. They meet on-campus three times a semester for in person-classes and virtually three times a semester via Zoom. There were six PhD students who met via Zoom two times each semester.

[Read the full alumni update from Beth Fitz Gibbon \(DM '09\) and Joann Farrell Quinn \(PhD '13\), Alumni Council co-chairs.](#)

Faculty/Alumni Spotlight: An Interview with Sherry Sanger, PhD (MGT '16)



Applying management principles to practice is more important than ever in today's fast-paced work environments (and more so in our pandemic era of management). Please tell us about how you help experienced managers change their thinking and approach through the lens of empirical research.

Today's management challenges are distinctly complex and multi-faceted. As leaders of organizations, we are often well-schooled in our domains of expertise. In this program, we challenge leaders to pause, reflect and to be open to new ways of thinking. We do this not to slow them down, but to prompt them to look at challenges more holistically and broadly. We encourage leaders to gather data and evidence that further their understanding around challenges, problems and areas of interest to better inform their decision-making.

[Read the full interview with Sherry Sanger.](#)

Lyytinen Named a Top Business and Management Scientist in *Research.com's* 2022 Edition

Kalle Lyytinen, PhD, has been named a top business and management scientist in *Research.com's* 2022 edition, "Ranking of Top 1,000 Scientists in the Field of Business and Management." Lyytinen ranked No. 34 in the United States and No. 63 in the world.

[Read more about Kalle Lyytinen in Weatherhead's faculty feature.](#)

Congratulations on New Jobs & Appointments!

Congratulations to our DBA, DM and PhD alumni and current students who have received new jobs or appointments. We are proud of all the work you do!

[Read more about our alumni and current students.](#)

Presentations and Publications

We are honored to recognize our accomplished DBA, DM and PhD alumni and current students and sharing their presentations and publications since the last release of the *DM Digest*.

[Take a look at the impressive list of presentations and publications.](#)

Faculty Accolades

Join us in celebrating some amazing faculty achievements including [research projects and published articles](#).

In the News

CEO Magazine names Weatherhead as a Premier DBA Provider

CEO Magazine listed Case Western Reserve University Weatherhead School of Management as a premier Doctor of Business Administration (DBA) program provider in its 2022 Global DBA Listing.

The DBA list is based upon accreditation, quality of faculty, geography and international standing of each program.

“The Doctor of Business Administration program at the Weatherhead School of Management prides itself on its ability to be transformational in the lives of management executives to conduct research that matters with an equal balance of both relevance and rigor in addressing real world problems,” said Philip Cola, associate professor of design and innovation. “The program is well known as a leader in the market and the recognition by *CEO Magazine* as a premier DBA program based on accreditation, quality of faculty, and international reputation is a well-earned distinction.”

[Read the full article here.](#)

We want to hear from you!

Do we have your most current information? Check out the info we have posted on our [Alumni Learning Community website](#). Click on the year you graduated and if there are changes (additions or deletions), just let Sue Nartker know san2@case.edu.

Do you have news to share? Send it to DMNewsletter@case.edu.



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