



THURSDAY, DECEMBER 14, 2023

5-9 P.M. ET

Networking | Dinner | Awards

Presented by KeyBank

An elite consortium of Northeast Ohio's fastest growing companies

Established in 1988, Weatherhead 100 is the region's premier recognition of the businesses leading the charge in Northeast Ohio. Each year, we recognize this exclusive group of companies that are the best examples of entrepreneurship, leadership and success in our region.

SPONSORSHIP OPPORTUNITIES

The 35th annual Weatherhead 100 awards ceremony will host over 800 members of Northeast Ohio's business community. The prestigious award encourages the spirit of entrepreneurship and rewards the fastest-growing companies in Northeast Ohio based on revenues from 2018 to 2022.

By sponsoring this event, your company can:

- Connect with the Northeast Ohio business community—more than 100 successful businesses and over 800 event attendees;
- Align with Case Western Reserve University and Weatherhead School of Management; and
- Expand its visibility via paid and earned digital, broadcast and print media placements.

For questions or to secure a sponsorship, please contact Nikki Anderson at nikki.anderson@case.edu or **216.368.6803**

Sponsorships are on a first come first serve basis — the deadline is October 16, 2023.

Table Sponsorships of \$3,500 (which includes name recognition) and Tickets will go on sale Wednesday, October 4, 2023.

2023 Award Categories

WEATHERHEAD 100

Celebrated for big growth in net sales over the past five years from at least \$100k to \$1 million.

ENTERPRISE

Fast-growing companies with 15 or fewer employees or net sales of less than \$5 million last year.

TITANS

Fast-growing companies with at least \$100 million net sales last year that help drive the region.

EMERGENT BUSINESSES TO WATCH

Companies in business for two to four years with an increase in sales.

KeyBank 



WEATHERHEAD
SCHOOL OF MANAGEMENT

CASE WESTERN RESERVE
UNIVERSITY

Sponsorship Opportunities

Presenting Sponsor: \$35,000–SOLD

PRE-EVENT BENEFITS

- Logo placement on all Weatherhead 100 promotional materials, including print and digital advertisements in *Crain's Cleveland Business*,* nomination letters, application materials, winner packets, event invitations, select Case Western Reserve University and Weatherhead School of Management email communications, and on the Weatherhead 100 website;**
- List of Weatherhead 100 winners prior to awards ceremony; and
- Event attendee list provided pre- and post-ceremony

AWARD CEREMONY BENEFITS

- Prominent logo placement on all event signage and materials, red carpet backdrop, engraved winner plaques, and over 800 attendee name tags;
- Sponsorship of three featured event video presentations;
- VIP seating for 20 guests at the Weatherhead 100 awards banquet;
- Sponsorship recognition during awards presentation; and
- Speaking slot and opportunity to announce one of the winners

POST-EVENT BENEFITS

- Premier logo placement on *Crain's Cleveland Business* Special Edition cover and full-page, color ad in Weatherhead 100 issue (Dec. 17);
- Logo on post-event thank you email and survey;
- Four seats in Executive Education one-day classes (enroll before June 30, 2024); and
- Premier placement on weatherhead100.org for six months

Total Value: \$55,000

Emerald Sponsor: \$25,000–One Available

PRE-EVENT BENEFITS

- Logo placement on all Weatherhead 100 promotional materials, including print and digital advertisements in *Crain's Cleveland Business*,* nomination letters, application materials, winner packets, event invitations, select Case Western Reserve University and Weatherhead School of Management email communications, and on the Weatherhead 100 website;**
- List of Weatherhead 100 winners prior to awards ceremony; and
- VIP Reception attendee list provided

AWARD CEREMONY BENEFITS

- Logo placement on all event signage and materials and red carpet photo backdrop;
- Exclusive sponsor of the VIP pre-event reception;
- Seating for 15 guests at the Weatherhead 100 awards dinner;
- Sponsorship recognition during awards presentation; and
- Attend VIP pre-event reception for 10 guests

POST-EVENT BENEFITS

- Logo placement in footer of *Crain's Cleveland Business* Special Edition and 1/2-page ad in Weatherhead 100 issue (Dec. 17);
- Three seats in Executive Education one-day classes (enroll before June 30, 2024); and
- Placement on weatherhead100.org for six months

Total Value: \$44,000

Diamond Sponsor: \$20,000–One Available

PRE-EVENT BENEFITS

- Logo placement on all Weatherhead 100 promotional materials, including print and digital advertisements in *Crain's Cleveland Business*,* application materials, winner packets, event invitations, select Case Western Reserve University and Weatherhead School of Management email communications, and on the Weatherhead 100 website; and
- Access to the list of Weatherhead 100 winners prior to awards ceremony

AWARD CEREMONY BENEFITS

- Prominent placement on all event signage, including photo backdrop on red carpet;
- Seating for 15 guests at the Weatherhead 100 awards banquet;
- Sponsorship recognition during awards presentation; and
- Shared sponsorship of the welcome reception featuring internationally recognized magician Rick Smith Jr.

POST-EVENT BENEFITS

- Logo placement in footer of *Crain's Cleveland Business* Special Edition and ½-page ad in Weatherhead 100 issue** (Dec. 17);
- Three seats in Executive Education one-day classes (enroll before June 30, 2024); and
- Placement on weatherhead100.org for six months

Total Value: \$33,000

Sponsorship Opportunities

Sapphire Sponsor: \$15,000–Two Available

PRE-EVENT BENEFITS

- Logo placement on all Weatherhead 100 promotional materials, including print and digital advertisements in *Crain's Cleveland Business*,* nomination letters, application materials, winner packets, event invitations, select Case Western Reserve University and Weatherhead School of Management email communications, and on the Weatherhead 100 website; and
- Access to the list of Weatherhead 100 winners prior to awards ceremony

AWARD CEREMONY BENEFITS

- Prominent placement on all event signage, including photo backdrop on red carpet;
- Seating for 10 guests at the Weatherhead 100 awards banquet;
- Sponsorship recognition during awards presentation; and
- Exclusive sponsorship, featuring your company logo, of (choose one) the band before and during the reception, *or* the bar during dinner.

POST-EVENT BENEFITS

- Logo placement at footer of *Crain's Cleveland Business* Special Edition and ¼-page ad in Weatherhead 100 issue (Dec. 17);**
- Two seats in Executive Education one-day classes (enroll before June 30, 2024); and
- Placement on weatherhead100.org for six months

Total Value: \$22,000

Pearl Sponsor: \$10,000–Three Available

PRE-EVENT BENEFITS

- Logo placement on all Weatherhead 100 promotional materials, including print and digital advertisements in *Crain's Cleveland Business*,* nomination letters, application materials, winner packets, event invitations, emails to the Case Western Reserve University community, and on the Weatherhead 100 website; and
- Access to the list of Weatherhead 100 winners prior to awards ceremony

AWARD CEREMONY BENEFITS

- Prominent placement on all event signage;
- Seating for five guests at the Weatherhead 100 awards banquet;
- Sponsorship recognition during awards presentation;
- Exclusive sponsor of (choose one) the table of esteemed faculty of the Weatherhead School of Management, dessert *or* an evening coffee station or valet; and
- An event video presentation

POST-EVENT BENEFITS

- Logo placement in footer of *Crain's Cleveland Business* Special Edition and ¼-page ad in Weatherhead 100 issue (Dec. 17);** and
- Placement on weatherhead100.org for six months

Total Value: \$15,000