



DM Digest

Fall 2022



Greetings from the director

By Kalle Lyytinen

We are starting the 27th year of our DBA program at Case Western Reserve University's Weatherhead School of Management with new vigor and excitement as we are again back on campus and also having virtual residencies, hopefully throughout the full year. I welcome our new DBA cohort of 11 students and our 12th PhD cohort of eight students. I look forward to working with the DBA and PhD students in the coming years and making sure that the student journey will be successful.

This year we are running six physical residencies with more extensive virtual

residencies. We are also introducing some changes and innovations to the program design as we continue to revise our methods sequence.

[Read Lyytinen's full message.](#)



Engaged Management Scholarship 2022 Conference

By Philip A. Cola, PhD, Associate Director, Academic Affairs, DM Programs

As a board member of the Executive Doctor of Business Administration Council (EDBAC), I recently had the privilege of serving on the organizing committee for its international conference in Guadalajara, Mexico, Sept. 8–10. The host institution this year was the Universidad Panamericana Campus at Guadalajara. They were extremely gracious hosts, and it was a beautiful, open campus.

Many of the events were held outside under tents or in very open classrooms that gave you the feeling of being outside. The conference was attended by approximately 260 individuals with more than 200 in person at the conference. The EDBAC has 67 member institutions from all over the world, and approximately 40 of those institutions were represented at the conference along with other international organizations.

I served as the co-chair of the Poster Session and as faculty for the Doctoral Consortium. Joshua Gerlick, one of our PhD students, co-chaired the Poster Session as well, and he did an excellent job to ensure the success of that session. I wish to express my gratitude and appreciation to Josh for all of the work that he did.

[Read Cola's full update.](#)

Alumni Spotlight

Weatherhead Doctor of Management Program alumni continue to grow after graduation. In each new edition of DM Digest, we are proud to highlight the life-evolving career paths of our exceptional practitioner scholars. For this edition, Beth Fitz Gibbon, DM (MGT '10), interviewed Lori Kendall, PhD (GRS '16, management).



**The long and winding path from programmer
to professor**

She was turning 50 and ready for a new chapter. But what direction to take? **Lori Kendall** had long wanted a PhD. When she left high school with an equivalency exam at 17, she became a computer programmer and worked for a company as part of the IT team. From there, she went into software development, and then on to work for a venture-backed company in the early days of expert systems and artificial intelligence.

Kendall then leaped onto an entirely different track, into federal law enforcement, where she worked as a law enforcement ranger for the National Park Service, investigating crimes, performing search and rescue, and fighting wildland fires. After a couple of years, she went back to the tech sector, where she worked her way up to a director position in engineering. One of her mentors gave her career advice to seek out further education, which she did.

[Continue reading about Kendall.](#)

News and Updates



Congratulations, graduates!

[See the list of our 2022 graduates.](#)



Left to right: J.B. Silvers and Andrew Medvedev

Meet Weatherhead's new co-deans, Andrew Medvedev and J.B. Silvers

When Andrew Medvedev decided to return to his alma mater as co-dean for Weatherhead School of Management, one aspect sealed the deal—he recognized an incredible opportunity for the school to be a leading intellectual hub for the management community.

It's a vision shared by Medvedev's co-dean, J.B. Silvers, a long-time leader at Weatherhead School who most recently served as associate dean for finance. The pair will serve as co-deans for a three-year term that commenced on Sept. 1.

[Read the interview with the new co-deans.](#)



Sherry Sanger receives the Weatherhead School Outstanding Alumni Achievement Award

The Outstanding Alumni Achievement Award honors alumni for their leadership, dedication and service excellence rendered to Weatherhead, Case Western Reserve, their community, or a public or nonprofit organization. This year's recipient is **Sherry Sanger** (MGT '95; GRS '16, management), executive vice president of marketing and chief marketing officer at Penske Transportation Solutions. Sanger graduated with her MBA and PhD from Weatherhead.

[Read the full article.](#)

Bravo and congratulations on new jobs and appointments!

Congratulations to our DBA, DM and PhD alumni and students who have received new jobs or appointments. We are proud of all of the work you do!

[Read more about our alumni and students.](#)

Presentations and publications

We love recognizing our accomplished DBA, DM and PhD alumni and students and their presentations and publications that have occurred since the last release of the DM Digest.

[Take a look at the impressive list of presentations and publications.](#)

Fall semester booklist

Interested in what our students are reading this semester? [Check out our fall 2022 booklist.](#)

Faculty Accolades and Spotlights

Join us in celebrating some of the amazing achievements of our faculty. [Read the list of faculty accolades.](#)

Meet Satish Nambisan, PhD

Satish Nambisan is the Nancy and Joseph Keithley Professor of Technology Management at Weatherhead School of Management. His research interests lie in the broad areas of innovation management, entrepreneurship and technology management.



His research has been published in a wide range of journals including *Harvard Business Review*, *MIT Sloan Management Review*, *Management Science*, *Organization Science*, *Academy of Management Review*, *Journal of International Business Studies* and *MIS Quarterly*.

Nambisan is the author of several notable books, including *The Global Brain: Your Roadmap for Innovating Faster and Smarter in a Networked World* (Wharton

School Publishing, 2008). His latest book is *The Digital Multinational: Navigating the New Normal in Global Business* (MIT Press, 2022). Prior to joining academia, Nambisan worked at consumer-products conglomerate Unilever plc. in Mumbai.

[Read the full interview.](#)

Weatherhead School's David Cooperrider discusses latest book

Join **David Cooperrider** in a discussion about his new book, *The Business of Building A Better World*, on Wednesday, Nov. 9, at noon EST. Please [register for the event](#) to receive a notice and the Zoom link in your email.



In his book, 29 leading scholars and executives provide a visionary look at the future of business, propelling past damaging industrial-age values to uncover the key ingredients of humanistic, ecologically sustainable and intergenerational prosperity.

Cooperrider, Distinguished University Professor and the Char and Chuck Fowler Professor of Business as an Agent of World Benefit, [recently discussed this latest book](#) with Michael Wiederstein for *getAbstract Journal*.

[RSVP to Attend the Discussion](#)

Get to know our 2022–23 Weatherhead Faculty Scholars

The Weatherhead Faculty Scholars Research Program recognizes faculty members who have established a recent record of high-quality and high-impact research. Included on this list are Kalle Lyytinen and Youngjin Yoo. Each spring

semester, a new cohort of faculty members are selected to serve as Weatherhead Faculty Scholars during the following academic year. The scholars are invited to present an open research seminar to the Weatherhead community.

[Read More about the Faculty Scholars.](#)

Staff Update

Welcome, Himani Sharma

Hi all! I would like to take the opportunity to introduce myself as the new department administrator of the DBA program. It gives me joy to be at a place where everyone is working toward creating an impact through sharing and learning. I am pleased to be a part of the team. If my assistance could come in handy, please let me know at hxs900@case.edu.



We want to hear from you!

Do we have your most current information? Check out the info we have posted on our [Alumni Learning Community website](#). Click on the year you graduated and, if there are changes (additions or deletions), just let Sue Nartker know at san2@case.edu.

Do you have news to share? Send it to DMNewsletter@case.edu.





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