



DM Digest: Summer 2023 Edition



[Greetings from the director](#)

By Kalle Lytinen

Becoming a practitioner scholar covers building competencies in many domains, and achieving all of them in a relatively short time is always a challenge. Case Western Reserve University Weatherhead School of Management alumna Morgan Bulger, Professor Paul Salipante and I briefly introduced and discussed all of those competencies in "The Impact of Executive Doctoral Programs on Management Practice" in *Engaged Management ReView* in 2018. In that article, we reviewed the development of the competencies among our alumni and students based on their interviews.

[Read Kalle's full message.](#)



[The value of DBA programs](#)

By Philip A. Cola, PhD, Associate Director,
Academic Affairs, DM Programs

I am often asked about the value of Doctor of Business Administration (DBA) programs.

This happens when I am talking with potential students who are thinking about applying for DBA or similar programs. It also occurs when new students begin their Weatherhead DBA journey, are matriculating or even are finishing DBA programs. It is a question that is relevant throughout the course and careers of practitioner-scholars.

Therefore, I thought I would take some time to discuss the value of a DBA education and the role of the practitioner-scholar. A practitioner-scholar education and a related sense of community hold significant value in various contexts, particularly in fields such as business management, psychology, social work, education, medicine and other applied disciplines.

[Read Phil's full update.](#)

Alumni Spotlight

[Candace Steele Flippin speaks with Phil Cola about her experience as an EPS Fellow and practitioner-scholar](#)

Weatherhead Doctor of Management Program alumni continue to grow after graduation.



In each new edition of *DM Digest*, we are proud to highlight the life evolving career paths of our exceptional practitioner scholars. For this edition, **Philip Cola, PhD (GRS '15, management)**, spoke with **Candace Steele Flippin, DM (MGT '16)**, an

Engaged Practitioner Scholar (EPS) Fellow, about her research, insights and the course of her research journey.

[Read the full interview.](#)

Congratulations, graduates!

In May, we celebrated the graduation of our Class of 2023, who researched a range of interdisciplinary topics from hunger relief to healthcare. [See the list of our 2023 graduates.](#)



Featured Event

[Academy of Management annual meeting](#)

The 83rd Annual Meeting of the Academy of Management will be held in Boston, Massachusetts, Aug. 4–8. Please join us for the following two receptions:

AUG
4

Reception honoring Kalle Lyytinen

Meet up on Friday from 6 to 9 p.m. in the Boylston Room at Boston Marriott Copley Place as we gather to honor Kalle Lyytinen.

AUG
7

Annual CWRU Organizational Behavior/DBA Reception

We hope to see you on Monday from 8:30 to 10:30 p.m. in the Simmons Room at Boston Marriott Copley Place for networking and discussion.

[View the list of CWRU faculty, alumni and student presenters.](#)

School News



[Philip Cola named president of EDBAC](#)

The board of directors of the [Executive Doctorate in Business Administration Council \(EDBAC\)](#) has announced that Philip A. Cola has been elected president starting July 1.

Cola has been an elected board member with EDBAC for the past five years and says he is very eager to guide the EDBAC over the coming year.

Congratulations, Phil!



[Research.com lists Case Western Reserve as a top business and management university.](#)

Case Western Reserve University is named as a top business and management university by [Research.com](#), ranking No. 17 in the nation and No. 23 in the world.

[Research.com](#) lists nine Weatherhead School of Management current and former faculty members who contributed to the university ranking:

- [Kalle Lyytinen](#), professor of design and innovation
- [Scott Shane](#), professor of economics
- [Richard Boyatzis](#), professor of organizational behavior
- [Bo Carlsson](#), professor emeritus of economics
- [Jagdip Singh](#), professor of design and innovation
- [Richard Boland](#), professor of design and innovation
- [Youngjin Yoo](#), professor of design and innovation
- [Manoj Malhotra](#), professor of operations and former dean
- [Satish Nambisan](#), professor of design and innovation

[Read the full article.](#)

Bravo and congratulations!

Congratulations to our DBA, DM and PhD alumni and students! We are proud of all of your work! [Check out the list.](#)

Presentations and Publications

We love recognizing our accomplished DBA, DM and PhD alumni and students and their presentations and publications that have occurred since the last release of *DM Digest*. [The list is impressive!](#)

Faculty Accolades

Join us in celebrating some of the amazing achievements of our faculty. [Read the list of faculty accolades.](#)

[Distinguished University Professor Richard Boyatzis receives medal for contributions to the field of positive psychology.](#)



Case Western Reserve University Distinguished University Professor and H. Clark Ford Professor Richard Boyatzis has been awarded the Christopher J. Peterson Gold Medal for contributions to the field of positive psychology from the International Positive Psychology Association (IPPA).

"The IPPA award is a delightful surprise," says Boyatzis, who is a professor of organizational behavior at Weatherhead School of Management. "It is a deep honor to be recognized by one's peers."

[Read about Boyatzis' research and the award.](#)

Upcoming Events

SEPT
7-10

[EDBAC Conference](#)

Held in Calgary, Alberta, Canada, the 13th annual Engaged Management Scholarship Conference is a great opportunity to network, discuss research and listen to insights from the keynote speakers.

OCT
12-15

[CWRU Homecoming and Reunion Weekend](#)

Meet up with old classmates and make new connections during Homecoming and Reunion Weekend. Enjoy an evening of music and fireworks on Freiburger field for Blue Bash, tour new campus facilities, and watch Spartan football.

NOV
16-18

[52nd Annual ARNOVA Conference](#)

Join us in Florida at Hilton Orlando Lake Buena Vista, where this year's topic will be "Advancing the Public Good in an Era of Disinformation, Mistrust, and Democratic Backsliding."

Spring Semester Booklist

Interested in what the students are reading this semester? [Check out our spring 2023 booklist.](#)

We want to hear from you!

If you have news to share, we want to know about it! We love to hear how you are disseminating your research and other news.

Please let us know about recent or upcoming presentations and publications, new positions and any awards you may have received. Updates can be sent to sue.nartker@case.edu.



