

Jenny R. Hawkins

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Education

The University of Arizona

PHD ECONOMICS 2011

The University of Arizona

M.S. ECONOMICS 2007

Idaho State University

BA MATHEMATICS AND ECONOMICS, DOUBLE MAJOR 2001

- European Cultural History Tour, 1998
- Budapest Semesters in Mathematics, 2000

Professional Experience

Associate Professor, Non-tenure Track, Case Western Reserve University 2023-present

Associate Dean for Undergraduate and Integrated Studies, Weatherhead School of Management 2022-present

Assistant Professor, Non-tenure Track, Case Western Reserve University 2017-2023

Program Director, Economics Undergraduate Program, Economics Department 2017-2022

Visiting Assistant Professor, Case Western Reserve University 2014-2017

Three-year Visiting Assistant Professor, Oberlin College 2011-2014

Research

“A Bayesian Approach to Event Studies for Securities Litigation.” 2020. *Journal of Institutional & Theoretical Economics*, 176(80). (with Jonah Gelbach)

“Returns on Indian Art during 2000-2013.” 2016. *Eastern Economic Journal*, 42(2), 302-310. (with Viplav Saini)

“Book Review: Predatory Pricing in Antitrust Law and Economics: A Historical Perspective by Nicola Giocoli.” 2016. *Eastern Economic Journal*, 42(3), 491-493.

“Returns on Indian Art during 2000-2013.” 2014. ACEI Working Paper Series. (with Viplav Saini)

“Stretching the Managed Care Dollar in the New Millennium: The Practice of Detailing Primary Care Physicians.” 2002. *Managed Care Quarterly*, 10(2), 18-23. (with Cynthia Hill and Doug Bunn)

“Does Mixed Reality Learning Increase Retention? An Experiment Using Supply and Demand Market Analysis Mixed Reality Experience.” 2025. (with Katie Merritt (In Progress))

“Mitigating Hold-up Through Complementarities and Refunds”

“Misalignment of Firm and Consumer Preferences for Advertising” (with Natalia Lazzati)

“Antitrust Enforcement During the Great Depression” (with Tyler Powell)

“Circumventing Antitrust Law: Cooperation Between Government and Industry During Times of Crisis, 1910-1945” (with Tyler Powell)

Awards and Fellowships

Science Research & Engineering Program Outstanding Supervisor Award Honorable Mention, Hathaway Brown School and Case Western Reserve University	2025
Veale Institute for Entrepreneurship Faculty Fellow, Case Western Reserve University	2023-2024
Undergraduate Teaching Award, Weatherhead School of Management	2023, 2019
Interactive Commons Fellow (created economics mixed reality app), Case Western Reserve University	2022-2023
J. Bruce Jackson Award for Excellence in Undergraduate Mentoring, Case Western Reserve University	2019
Carl F. Wittke Award for Excellence in Undergraduate Teaching, Case Western Reserve University	2019
Finalist/Runner-Up – Undergraduate Teaching Award, Weatherhead School of Management	2021, 2020, 2017
Nominee – J. Bruce Jackson, MD, Award for Excellence in Undergraduate Mentoring, CWRU	2020
Nominee – Undergraduate Teaching Award, Weatherhead School of Management	2022, 2018, 2016, 2015
Visiting Fellows Program in AP Microeconomics, The College Board	2020
UCITE Learning Fellows (fellowship and grant), CWRU	2019
Graduate College Fellowship, The University of Arizona	2011
Donald Wells Fellowship, The University of Arizona	2010
Steven Manos Travel Grant, The University of Arizona	2009
Eller College of Management Dean’s Teaching Award, The University of Arizona	2007
Eller College of Management Dean’s Service Award, The University of Arizona	2007
National Graduate Student Fellowship (1 of 50), Honor Society of Phi Kappa Phi	2003

Presentations

INVITED TALKS

Forums that Matter, <i>Monopolies: Google, Amazon, Apple, Microsoft (with Anat Alon-Beck)</i>	2024
CWRU SOURCE Undergraduate Research Program, <i>Circumventing Antitrust Law: Cooperation Between Government and Industry During Times of Crisis, 1910-1945</i>	2024, 2022, 2020
CWRU SOURCE Undergraduate Research Program, <i>Freelancing in an Evolving Gig Economy</i>	2017
The Community Forum, <i>The Demise of 9-5 Work and the Rise of the Sharing Economy</i>	2016
Cleveland Digital Publishing Users Group, <i>Freelancing in an Evolving Gig Economy</i>	2016
CWRU Friday Public Affairs Discussion, <i>From “9 to 5” to What? New Work Patterns and Their Implications</i>	2015
U.S. Naval Academy, Case Western Reserve University, Harvard University, Boston Collage, Analysis Group, U.S. Dept of Justice Economics Antitrust Group, <i>Mitigating Hold-up Through Complementarities and Refunds</i>	2014
Elon University, <i>Mitigating Hold-up Through Complementarities and Refunds</i>	2013
University of Notre Dame College of Law, <i>Mitigating Hold-up Through Complementarities and Refunds</i>	2013
Kent State University, <i>Bayesian Analysis of a Single Firm Event Study</i>	2013
Cleveland State University, <i>Mitigating Hold-up Through Complementarities and Refunds</i>	2012
University of Akron, <i>Bayesian Analysis of a Single Firm Event Study</i>	2011
University of Arizona, Oberlin College, Auburn University, California State University, Quant Economics, <i>Mitigating Hold-up Through Complementarities and Refunds</i>	2011

CONFERENCES/WORKSHOPS

Consumer Electronics Show (CES), Las Vegas , <i>econXplore mixed reality app</i>	2025
Midwest Law & Economics Association , <i>Antitrust Enforcement During the Great Depression</i>	2014
Northeast Ohio Economics Workshop , <i>Antitrust Enforcement During the Great Depression</i>	2014
Southern Economics Association: Second North American Workshop on Cultural Economics , <i>Returns on Indian Art during 2000-2013</i>	2013
Midwest Economics Association Conference , <i>Antitrust Enforcement During the Great Depression</i>	2013
Northeast Ohio Economics Workshop , <i>Bayesian Analysis of a Single Firm Event Study</i>	2012
Canadian Law & Economics Association , <i>Mitigating Hold-up Through Complementarities and Refunds</i>	2012
Midwest Law & Economics Conference , <i>Mitigating Hold-up Through Complementarities and Refunds</i>	2012
International Industrial Organization Conference , <i>Mitigating Hold-up Through Complementarities and Refunds</i>	2012
Southern Economic Association , <i>Mitigating Hold-up Through Complementarities and Refunds</i>	2012
Western Economic Association International Conference , <i>Antitrust Enforcement During the Great Depression</i>	2012

CONTRIBUTED PRESENTATIONS

Economic History Association Annual Conference (in attendance for questions, Tyler Powell presenter) , <i>Circumventing Antitrust Law: Cooperation Between Government and Industry During Times of Crisis, 1910-1945</i>	2019
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Teaching

Advanced Topics and Writing in Economics (ECON 391), <i>CWRU</i>	2025
Senior Capstone in Economics (ECON 395), <i>CWRU</i>	2019 - present
Law and Economics (ECON 338), <i>CWRU</i>	2015 - 2024
Economic Analysis for Managers (EMBA 437), <i>CWRU</i>	2021, 2022
Economic Analysis of Business Strategies (ECON 364), <i>CWRU</i>	2015 - 2021
Economic Analysis of Labor Markets (ECON 332), <i>CWRU</i>	2014 - 2022
Principles of Microeconomics (ECON 102), <i>CWRU</i>	2014 - present
Intermediate Microeconomics without Calculus (ECON 302), <i>Cleveland State University</i>	SU14
Economic Analysis of Law Seminar (ECON 404), <i>Oberlin College</i>	F11, F12, S14
Law and Economics (ECON 224), <i>Oberlin College</i>	S12, S13, F13
Health Economics (ECON 245), <i>Oberlin College</i>	F13
Intermediate Microeconomics with Calculus (ECON 253), <i>Oberlin College</i>	S13
Principles of Economics (ECON 101), <i>Oberlin College</i>	F11, S12, F12, S14
Law and Economics (ECON 438), <i>The University of Arizona</i>	F10
Economics of Regulated Industries (ECON 461), <i>The University of Arizona</i>	Su09

Communication in Economics (ECON 479), <i>The University of Arizona</i>	Su09
Industrial Organization (ECON 460), co-instructor, <i>The University of Arizona</i>	F07
Macroeconomic Institutions & Policy (ECON 330), <i>The University of Arizona</i>	Su06, Su-I-07, Su-II-07
Microeconomics for Educators – Co-Teacher/Assistant , <i>The University of Arizona</i>	Su07, Su08, Su09, Su10, Su11
Macroeconomics for Educators – Co-Teacher/Assistant , <i>The University of Arizona</i>	Su07, Su08, Su09, Su10, Su11

Service & Professional Development – CWRU

UNIVERSITY COMMITTEES

Provost’s AI Task Force , Member	2024-present
Provost’s Experiential Learning Committee , Member	2024-present
Dean of Advising Search Committee , Member	2024
Provost’s Future of Learning Master Committee , Member	2022-2023
Education Abroad Advisory Council , Member	2022-present
DAGOR Committee , Member	2022-present
Outcomes Assessment Committee , Member	2022-present
FSCUE Curriculum Subcommittee , Member	2022-present
University Commencement Ceremonies , Marshal for both undergraduate ceremonies	2022-present
FSCUE Subcommittee on Admissions and Aid , Member	2021-2022
FSCUE Subcommittee on Academic Standing , Member	2018-2023
Faculty Senate Committee on Undergraduate Education (FSCUE) , Member	2020-2022
Hiring Committee for Director of International Engagement , Interviewer	2022
Presidential Search Advisory Committee , Member	2020
FSCUE Large Lecture COVID Response Subcommittee , Member	2020
Post-Graduation and Career Guidance Panel , Member	2020
Faculty Senate Committee on University Libraries , Member	2017-2018
DataFest Competition Committee , Member	2018
Faculty & Staff LMS Advisory Committee , Member	2015-2018

COLLEGE

Business Management Major International Business concentration , Academic Rep/Program Coordinator	2024-present
Business Management Minor , Academic Rep/Program Coordinator	2024-present
Weatherhead School of Management Undergraduate & Integrated Study (UGIS) Committee , Chair	2022-present
Weatherhead School of Management Faculty Council Adhoc Committee on Bylaws , Member	2024
Weatherhead School of Management Appreciative Inquiry Technology Unleashed Committee , Co-chair	2023-2024
Weatherhead School of Management Undergraduate & Integrated Study (UGIS) Committee , Member	2017-2022
Faculty Information System Feedback Group , Member	2020-2021

DEPARTMENT

Economics Major and Minor advisor, Business Management Minor advisor,	<i>2024-present</i>
Pre-major Advisor , 25 first year students	<i>2024-2025</i>
Economics Undergraduate Program , Director	<i>2017-2022</i>
Economics Major and Minor Faculty Advisor , co-advising ~180 students	<i>2017-2022</i>
Economics Dept NTT Professor Search Committee , Chair	<i>2021-2022</i>
Economics Dept Visiting Professor Search Committee , Member	<i>2021</i>
Economics Dept NTT Professor Search Committee , Member	<i>2018-2019</i>

PROFESSIONAL

Federal Reserve Bank of Cleveland Economic Scholars Program Faculty Advisory Committee , Member	<i>2022-present</i>
Federal Reserve Bank of Cleveland Women in Economics Symposium Faculty Advisory Committee , Member	<i>2022-present</i>
Economica , Referee	

COMMUNITY

L'Arche Cleveland , Board Member <i>2024-present</i> , Vice President, <i>2025 – 2027</i>	<i>2024-present</i>
The Math Movement , Staff and Board Member <i>2019-2022</i> , CWRU Representative, <i>2022 – present</i>	<i>2019-present</i>

RESEARCH ADVISING

CWRU Economics Honors Capstone Research Advisor , Two semester, Weekly advising: Tyler Powell (2017), Vinicius Okada da Silva (2018), Morgan Wood (2019), Marcus Daly (2020), Ester Muzychuk (2022), Brooke Hathhorn (2024), Anne Castagnero (2025)	<i>2017-2025</i>
ECON 399: Individual Readings & Research Instructor (uncompensated course) , 10 students	<i>2017-present</i>
Hathway Brown Science Research & Engineering Program (SREP) (with CWRU) Research Advisor , 1 student	<i>2021-present</i>
CWRU SOURCE Undergraduate Research Faculty Mentor , Summer weekly advising: Tyler Powell (2016), Anastasia Petropoulos (2019), Claire Jeffress (2020), Claire Nordt (2020), Becky Schneirov (2021), Brooke Hathhorn (2022), Camryn Yates (2024)	<i>2017-2024</i>
Consulting Project Advisor for Greater Cleveland Academy of Nutrition and Dietetics , 5 student group	<i>2022-2023</i>

NON-ACADEMIC ADVISING/MENTORING

CWRU Practicum Mentor/Advisor , <i>F17, Su18, Su19, F19, Su20, S23; S25</i> : 8 students	<i>2017-present</i>
Women in Economics Club , Faculty Advisor	<i>2020-present</i>
Pilates Club , Faculty Advisor	<i>2024-present</i>
Universal Health Aid , Faculty Advisor	<i>2019-present</i>
Weatherhead Economics Society , Faculty Advisor	<i>2016-2022, Fall 2024</i>
Emerging Leaders Program (ELP) (CWRU) , Mentor/Coach	<i>2020-2023</i>
Weatherhead Roundtable , Advisor	<i>2022</i>
Flora Stone Mather Center, Mather Mentoring Program , Mentor	<i>2021-2022</i>

PANELS AND OTHER WORKSHOPS

Economic Scholars Program, Federal Reserve Bank of Cleveland (solo presenter) , “How to prepare your students for conference ready proposals,” 2022, 2023, 2024, 2025	2022-2025
Weatherhead School of Management Women in Leadership Luncheon panel moderator , September 13, 2024	2024
Weatherhead School of Management AI Summit panel moderator , “What is at the leading edge of the Artificial Intelligence frontier?,” March 1, 2024	2024
Federal Reserve Bank of Cleveland Women in Economics Symposium Panel moderator , “Barriers to Inclusion”, November 7, 2022	2022
Academic Integrity Board , “Integrity Week Faculty Panel”, Feb 25, 2021	2021
International Studies program , “Job-Hunting During the Recession: Advice for International Studies Majors and Alumni”, CWRU, Feb 18, 2021	2021
Junior State of American Foundation , Fall Convention panelist on capitalism, Nov 6, 2021	2021
WSOM Multicultural Club and CWRU Office of Multicultural Affairs , “The Only One”, April 29, 2021	2021
Beta Alpha Psi , “Promoting Diversity and Inclusive Leadership in the Workplace,” Oct 12, 2020	2020

MEDIA

Retirement dilemma: Boomers are now contemplating retirement amid uncertain economic times , <i>Freshwater Cleveland</i> , contributed research and interview, March 16, 2023.	2022
Ohio poll: Voters concerned with inflation, economy ahead of midterms , <i>Columbus Dispatch</i> , June 6, 2022.	2022
Restaurant workers who didn’t quit now have even more difficult jobs , <i>Columbus Dispatch</i> , Nov 24, 2021.	2021
In Youngstown It Takes a Village , <i>Industry Week Magazine</i> , Sept 2, 2021. Interviewed about whether new manufacturing can revive Youngstown and similar towns.	2021
Columbus restaurants adapting to continued carryout demand , <i>Columbus Dispatch</i> , Aug 19, 2021.	2021
5 things to know about summer travel , <i>the daily</i> , July 23, 2021. Asked to provide five economic issues facing summer travel during the pandemic.	2021
Restaurant prices seen rising labor commodity costs , <i>Columbus Dispatch</i> , May 13, 2021.	2021
Parents Under Pressure Consider Quitting Work To Teach Kids At Home , <i>ideastream.org</i> , Aug 27, 2020. Interviewed about effects of pandemic on parents and education.	2020
Cleveland library workers to strike if talks continue to break down , <i>The Observer</i> , Jan 23, 2020. Interviewed about the contract negotiation with library workers.	2020
Striking Parma UAW workers ‘hope for the best,’ wait for vote on GM contract , <i>cleveland.com and The Plain Dealer</i> , Oct 17, 2019. Interviewed about the UAW strike and outcome of the contract negotiations.	2019
GM’s Parma workers prepared to strike ‘until demands are met , <i>cleveland.com and The Plain Dealer</i> , Oct 14, 2019. Interviewed about the UAW strike and contract negotiations.	2019
Local landscapers worried about having workers this summer , <i>Cleveland Fox 8</i> , Feb 25, 2018. Interviewed about immigration policy affecting temporary workers.	2018
Growing Pains at Fuyao Plant as Employees Consider Union , <i>Dayton Daily News</i> , Feb 3, 2017. Advised on recent union activity, union membership decline, and effects of union organization in Ohio.	2017
Ohio Union Membership Grows Slightly , <i>Ideastream</i> , Jan 30, 2017. Offered analysis of recent BLS statistics on union membership in the U.S. and reasons for the overall decline.	2017

- “Minding Your Business” WJCU 88.7 Radio Program Guest** , to discuss the gig economy. Oct 19, 2016. See http://www.wjcu.org/files/2016/11/wjcu-MYB_110216_podcast.mp3 2016
- 9-to-5 Often Replaced by Longer Workday as Workers Check Email, Work at Home** , *The Plain Dealer*, Jul 27, 2015. Interview about the decline of the traditional work week and increase in flexible work. 2015
- Personal income up by 3.9% in Ohio, same as for U.S.**, *The Plain Dealer*, Mar 25, 2015. Analyzed BEA data. 2015
- ‘Competitive Forces’ Augur in Favor of Antitrust Clearance for Potential Staples/Office Depot Merger**, *Connecticut Financial News*, Sept 11, 2014. Interview about antitrust issues concerning mergers. 2014