

Stop letting your money go up in smoke

Quitting smoking is hard. But it's worth the effort – both to your health AND to your wallet.

The average smoker spends \$1,825 each year¹ on cigarettes. Can you think of a better use for your money?

It's not just smokers who pay more.

Businesses pay more in health care and workers' compensation costs. What's more, taxpayers pick up the burden on smoking-related government spending.

**Quit smoking.
Save money.
Save your health.**

Log in at [anthem.com](https://www.anthem.com) for tools, resources and health programs to help you get the most from your health care dollars.

- Smoking Cessation programs
- SpecialOffers
- And more



¹ Musich S, Napier D, Edington D. The association of health risks with workers' compensation costs. JOEM. 2001;43(6):534-541.