Case Western Reserve University is home to visionary leaders for whom the unknown is not the destination—it is the starting line.

It is a team that stretches creativity, pushes innovation and helps others exceed their potential. It is a community of thinkers and doers who refuse to be confined by the limits of what is and look instead to what can be.

On the Cover:
Undergraduate student researcher Erin Hollinger, an Academic All-American basketball and track star, is developing environmentally friendly polymers with materials scientist Hatsuo Ishida, PhD.
We address problems before they become problematic.

Medical oncologist and researcher Sanford Markowitz, MD, PhD, and his team created an at-home test that detects colon cancer in its earliest stages.
We highlight the significance of the everyday.

Popular music scholar Mary E. Davis, PhD, teams with the Rock and Roll Hall of Fame and Museum to break down barriers between pop culture and academic study.
Forward Thinking: Our Shared Vision

Case Western Reserve University has long stood as a national leader in education and research. But our nature is to always seek more, achieve more and to—as we like to say—think beyond the possible. Accomplishing this ambitious goal requires a clear sense of what it means—and a roadmap for how to get there. Our strategic plan, *Forward Thinking*, details how we will capitalize on our existing strengths to become a more collaborative, global and high-impact campus.

*Forward Thinking: The Campaign for Case Western Reserve University* aims to bring these aspirations fully to life.

**Discover Answers to Pressing Questions**
- **Programmatic support** $351 million
  - Support of research projects and curriculum development will benefit society far into the future, as tomorrow’s problem-solvers are groomed to find answers to questions that have yet to be asked.

**Provide an Unparalleled Campus Environment**
- **Capital project support** $284 million
  - Support of infrastructure development will provide a gathering place for all members of the university community, dynamic performing arts space, innovative laboratories, improved athletics facilities and enhanced classrooms.

**Recruit and Retain Top Scholars**
- **Faculty support** $175 million
  - Support of established and emerging academic leaders through endowed professorships and start-up funds will help create a critical mass of expertise that will perpetually accelerate progress and innovation.

**Attract and Support Promising Talent**
- **Student support** $113 million
  - Support of scholarships, fellowships, loans and grants ensures our students can take full advantage of the diverse and enriching opportunities available at Case Western Reserve. It also gives our faculty the opportunity to lead the innovators of the future.

**Enhance Alumni and Community Engagement**
- **Annual Fund** $77 million
  - Alumni support of annual giving programs has a profound effect on the university’s reputation—thereby increasing the value of graduates’ own degrees. Partners in the community and in organizations across the country can reinforce ties to campus through event sponsorships, philanthropic opportunities, research partnerships, and hiring and internship programs.

Learn more about how you can help shape the future of Case Western Reserve. Visit [case.edu/forwardthinking](http://case.edu/forwardthinking).
Social justice advocate Rhonda Y. Williams, PhD, champions efforts to empower inner-city residents to revitalize their communities.

We abandon preconceptions to create new realities.
We transform extraordinary progress into standard procedure.

Biomedical engineer P. Hunter Peckham, PhD, and doctoral student Christa Moss fight to bring function-restoring technologies from the lab to the market.
Case Western Reserve University is one of the country’s leading research institutions. Located in Cleveland, we offer a unique combination of forward-thinking educational opportunities in an inspiring cultural setting. Our leading-edge faculty engage in teaching and research in a collaborative, hands-on environment. Our nationally recognized programs include arts and sciences, dental medicine, engineering, law, management, medicine, nursing and social work. About 4,200 undergraduate and 5,600 graduate students make up our student body.

case.edu/forwardthinking